

THE BEAUTY EXPERT

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ALL ABOUT
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ALL ABOUT
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FEI FEI SUN

ALL ABOUT
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FLASHBACK

Vintage styles updated for contemporary faces. For fashion credits, see allure.com.



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A MEANS OF WORSHIP

Across different faiths, hair is used as a symbol of devotion.

ON THE COVERS

Photographed by Sølve Sundsbø. Fashion stylist: Beat Bolliger. Hair: Malcolm Edwards. Makeup: Hiromi Ueda. Manicure: Chisato Yamamoto.



Fernanda Ly's look can be re-created with the following: TruBlend Foundation in L15, Easy Breezy Brow Pencil in Rich Brown, LashBlast Mascara, and Vitalist Lip Oil in Melon Granita by CoverGirl.



Soojoo Park's look can be re-created with the following: True Match Glotion in Fair, Infallible Liner in Black, Voluminous X Fiber Mascara, and Infallible Liquid Lipstick in Sweet Tooth by L'Oréal Paris. JW Anderson dress. Details, see allure.com.



Fei Fei Sun's look can be re-created with the following: Double Wear foundation in Ivory Nude, Pure Color Envy ShadowPaint in Wicked Peach, Double Wear Eye Pencil in Onyx, and Pure Color Envy Lipstick in Desirable by Estée Lauder.

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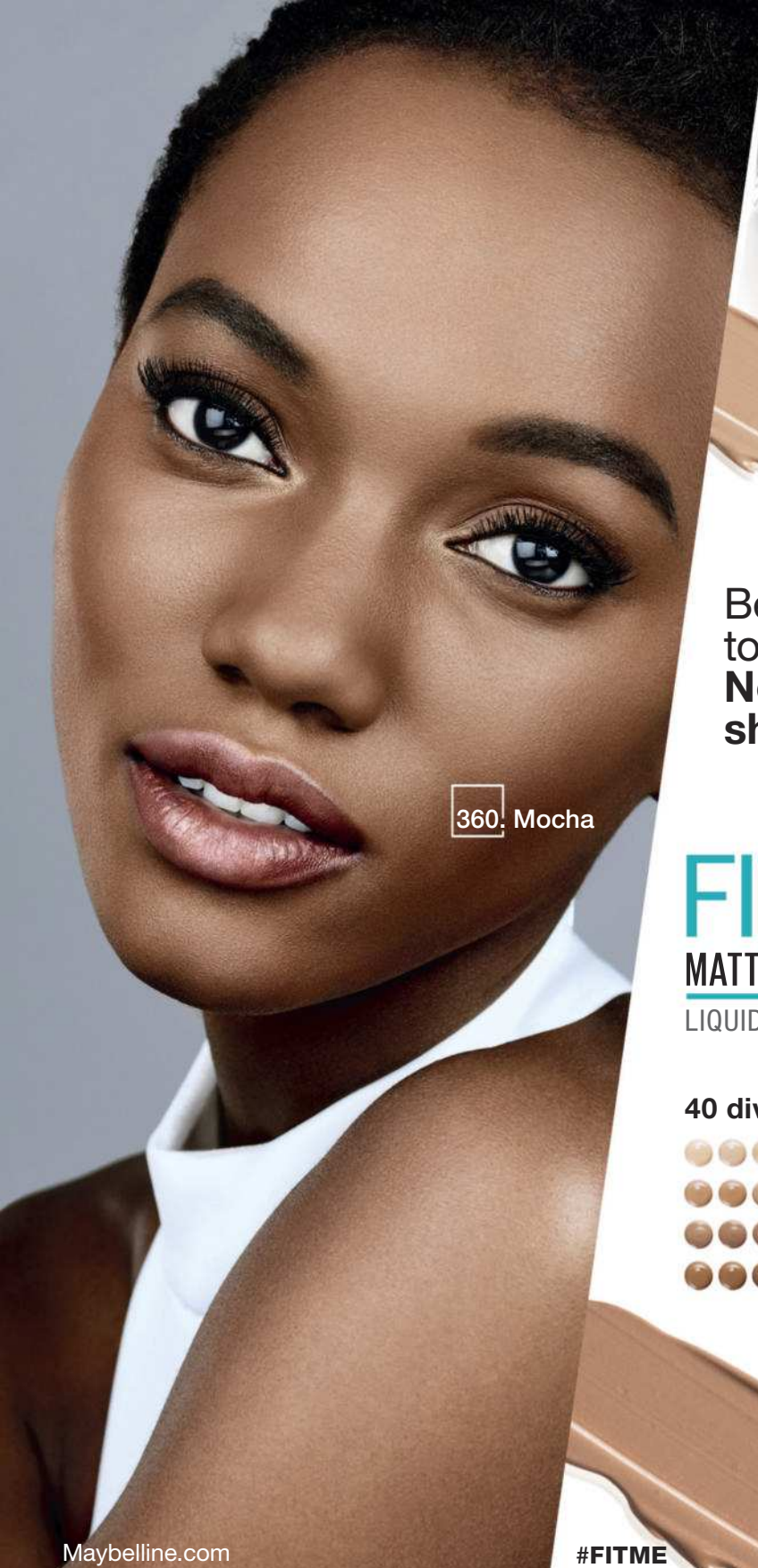
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Allure Regrets. In Directory [The Skin Guide], we incorrectly referred to plastic surgeon Jaimie DeRosa as "he." *Allure* regrets the error.

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ORLANDO BLOOM'S LEGOLAS HAIR FROM LORD OF THE RINGS IS WHAT I SEE EVERY TIME I CLOSE MY EYES.

WHEN ANNALISE KEATING ON HOW TO GET AWAY WITH MURDER TAKES OFF HER WIG TO CONFRONT HER HUSBAND. ICONIC.

THE FOUR BEDRAGGLED HEADS ON THE BACK COVER OF THE FIRST METALLICA ALBUM SINGLE-HANDEDLY KILLED HAIR METAL.

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THERE'S SOMETHING
ABOUT MARY—
HYSTERICAL.**

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ALL INCLUSIVE

It was the year 2000.

George W. Bush defeated Al Gore in the presidential election. Jen and Brad got married. Willow Smith was born. And Lucy Liu appeared on the cover of *Allure*. It's been 18 long years since the first—and almost only—Asian woman appeared on the cover of this magazine. (Olivia Munn, whose mom is of Chinese descent, graced the cover 14 years later.)

We've made a real effort to celebrate diversity on all platforms of *Allure* in the past two years. But, my God, *only two covers?*

This June Hair Guide is an important one to me for a variety of reasons. My preteen self couldn't even fathom seeing an Asian face on the cover of a mainstream magazine or leading a TV show or headlining a movie. So being able to feature three game-changing Asian models, especially after a pretty sad track record, has significant meaning to me...and I hope to you, too.

I've had lots of speaking engagements in the past year, talking about diversity and what it means in this new era. Initially, the first wave of diversity in media was heralded for letting underrepresented people finally see themselves reflected back in images. And that's important. But I've come to see representation as something even deeper now. We showcase and celebrate different versions of beauty so we can—finally, wonderfully—see *one another*.

Maybe you don't personally have kinky, curly hair, or monolid eyes, or stick to halal products. But there's something we can all learn about each other through the lens of beauty. I'm not a septuagenarian, but I had a lot to take in from our September 2017 cover story with Helen Mirren. Likewise, I hope that Halima Aden's gorgeous face, framed by a Nike hijab on our July 2017 cover, opened eyes in the best way possible.

I vow to keep it going. In fresh new ways. And let's not just wait until Lucy Liu's next movie.



Xo
Michelle

Michelle Lee, Editor in Chief
@heymichellelee

WE CAN DO BETTER

In 327 issues over 28 years, there had been only two Asian women on the cover: Lucy Liu and Olivia Munn.



Clockwise from left: This month's cover stars Fei Fei Sun, Soojoo Park, and Fernanda Ly.



{ LETTER FROM THE EDITOR }

CLOCKWISE FROM BOTTOM LEFT: HANNAH CHOI; MICHAEL THOMPSON; SØLVE SUNSBØ

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DOG SHOWS

Months of training and an arduous grooming regimen are what separate the dogs from the top dogs. (That, and you've got to really want it.) —JESA MARIE CALAOR

56

Estimated age in dog years of the oldest winner of the Westminster Dog Show's Best in Show award.

27,000

Approximate number of dogs that participated in Crufts, the world's largest dog show, this year in Birmingham, England.

Number of days it took to bathe and dry Betty Boop, a Komondor from Virginia, for Westminster 2018.

2

Number of days it took to bathe and dry Betty Boop, a Komondor from Virginia, for Westminster 2018.

6

Number of hours spent pruning Cameron, a miniature poodle entered in Westminster 2015.

771

Approximate weight in pounds of the dog hair that was cleared from the National Exhibition Centre after Crufts 2018.

\$250,000

Estimated cost to prep and advertise a single dog for Westminster (most of the money goes to the people who groom, train, and maintain the dog's health).

\$17 Price of a bottle of Kenra Fast-Dry Hairspray, a favorite among dog owners at Westminster. Owner Amy Booth told People that she used it on her golden retriever, Reese, because of its powerful, no-residue grip. Reese won Best in Breed. Coincidence?

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BEAUTY REPORTER



Garland combined M.A.C. Glitters in Iridescent White and Reflects Pearl (above) with M.A.C. Mixing Medium Shine.

LOOK WE LOVE G l i s t e n U p

There's a fine line between crafty and cheap—it's called concept, and it's actually not a line at all, because it's *conceptual*. "High concept" can make an artistic comment out of a urinal or a serious actor out of Chad Michael Murray. At Preen's fall show, concept struck again: Makeup artist Val Garland sprinkled glitter on hairlines, foreheads, and cheeks to evoke the look of oyster divers fresh from the water. (Does oyster diving involve glitter?) It's a gorgeous (and easy) look: loose glitter, a wink, and little else. Statements are best when they're pithy. (Also nice: if you barely notice them until they hit the light and burst into constellations.) —BRENNAN KILBANE

FROM TOP: JOSEPHINE SCHIELE; SONNY VANDEVELDE



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Your New A-Team

Meet summer's starting lineup: cotton-candy-colored serums, petal-laced oils, ornately housed pigments, and beach-ready bottles.

1. Nars x Erdem Lip Powder Palette in Poison Rose.

Velvety powder pigments create a diffuse veil of color when you tap them over the palette's primer (which can pinch-hit as a lip balm).

2. Rowsie Vain Rise/Shine Body Oil. An awesomely ungreasy calendula-petal-infused sunflower oil with notes of lime and fresh honeysuckle.

3. Glow Recipe Watermelon Glow Pink Juice Moisturizer.

One part hyaluronic acid, one part watermelon extract, one part smells-exactly-like-a-Jolly-Rancher.

4. Nars x Erdem Multi-Use Highlighter Pencil in White Phox. A little beam of (lilac-tinged) light for your Cupid's bow and eyes' inner corners.

5. Bumble and Bumble + Solid & Striped Surf Spray in Montauk Dunes. The classic wavemaker, dressed for a Hamptons getaway (with a fresh floral scent).

6. Tocca Maya perfume.

The perfume equivalent of a summer dress (romantic florals, sultry patchouli).

7. Dear Dahlia Lip Paradise Intense Satin in Bella. A creamy, pinkish-coral lipstick housed in marble, as all fancy things should be.

8. Chantecaille Luminescent Eye Shade in Mare. Shimmering sea-foam shadow is best worn on its own—and often.

9. Benamôr Moisturizing Hand Cream in Rose Amélie.

Rich (but still fluffy) hand creams are cooler when they're from Portugal.

10. Jouer Flirt Blush Duo in Kiss Me and Touch Me. Nonshimmery and in a color you'd naturally blush. In other words, believable.

11. Paul & Joe Nail Polish in Coup de Soleil. The chic but festive shade of orangey-red you want on your toes when vacationing on islands whose names start with "Saint."
—JESSICA CHIA



photographed by
johnny miller



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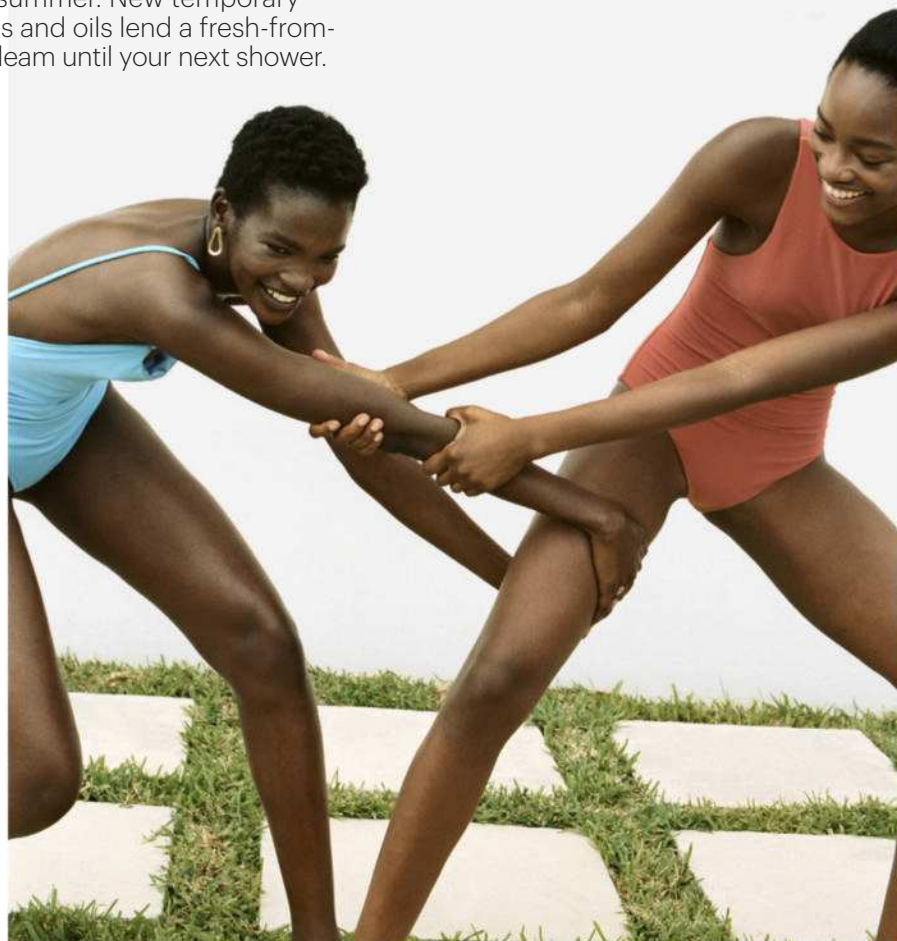
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Shining Examples

Call it body makeup; call it a lotion (you know, glow + lotion); call it exactly what you need all summer. New temporary tinting creams and oils lend a fresh-from-the-cabana gleam until your next shower.



{ BEAUTY REPORTER }

Sol de Janeiro Glow Oils

These shimmering body oils smell like a tropical vacation (warmed-up sugar and coconuts) and make legs, arms, and torsos look hydrated (with just the right amount of glossiness) and feel super soft.

Wander Beauty Catch the Light Highlighter and Glowtation

Swipe the solid illuminating stick onto your shoulders or décolletage, then twist it off to squeeze out a pearly, rose-colored liquid that lends a sheen to collarbones (and cheekbones).

James Read Enhance Body Foundation Wash Off Tan

Spreads like a fluffy mousse but quickly dissolves as you rub. What's left: a natural-looking tint for light or medium skin tones that's not tacky and won't transfer. —JESA MARIE CALAOR



PRODUCT REVIEW

Tatcha The Pearl Eye Treatment + Underlight

I could sleep for 18 hours straight and still look like I maybe, possibly just got off a red-eye. I have the kind of dark, stubborn, genetic dark circles that turn you into a lover/hunter/connoisseur of undereye brighteners. My newest find: Tatcha's The Pearl, which looks like a Pokéball but is actually a creamy undereye tint with pigments extracted from pearls (to reflect light) and skin-care ingredients (niacinamide to brighten, green tea to smooth fine lines, hyaluronic acid to plump). It goes on sheerer than concealer, but it's buildable: Three thin layers did a nice job of lightening my circles, if not obliterating them completely. And it smoothed creases instead of settling into them. My skin's natural texture still showed through, so it looked like I maybe, possibly didn't need concealer at all. —ELIZABETH SIEGEL

FROM TOP: TANYA AND ZHENYA POSTERNAK; JOSEPHINE SCHIELE



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Male Order

In the market for a scent that's heady, rich, and downright dudelike? Look no further than across the aisle, next to the beard oil.

FROM TOP:

Givenchy Gentleman

A powdery yet clean floral so magnetic that some *Allure* editors have taken to wearing it in their hair.

Louis Vuitton Orange

From the French word meaning thunderstorm, a swirling tempest of ambrette seed, iris, and patchouli.

Chanel Bleu de Chanel

As carnally appealing as men's deodorant—if men's deodorant had the elegance and sophistication of Chanel.

Ojai Wild Redwood Leaves

Is that a burly, musky lumberjack ensconced in the woods of Big Sur, or is it you in line at the DMV?

Hawthorne Play and Work

Plug your assorted scent proclivities into Hawthorne's online form and they'll present you with two custom scents: a buttoned-up one for daytime and a sexier, sweeter one for extracurriculars.

—BRENNAN KILBANE

photographed by
johnny miller

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lift to discover
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for women

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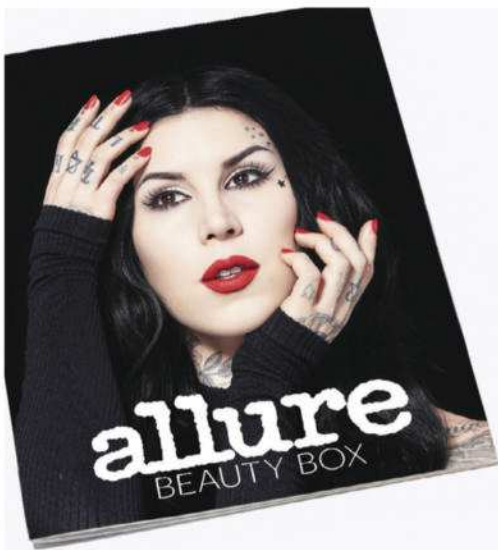


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It may look like a kid's brush, but the Tangle Teezer is a staple in top hairstylists' kits and celebrities' bags.

IN KNOTS

The Tangle Teezer can take on any nest or gnarl, but founder Shaun Pulfrey says it didn't take off without hitting a few snags.

I began my career as a hairdresser in London, and I remember one day watching a junior stylist struggle to shampoo a woman with long hair. It was getting knotted and damaged, and I could tell the client wasn't happy. So I gave it a shot. I gently shook and tapped the knots and they really started to untangle themselves. They needed passive resistance (brushing makes snarls worse). So I basically caused a vibration in the hair by shaking it very fast. It was a totally new technique, and I became the king of detangling. When someone's hair was snarled, they'd say, "Go get Shaun. He can detangle anything."

I figured I could create a product that would mimic this method: a brush with teeth that were flexible so they'd vibrate through your hair. It cost me \$130,000 to make the Tangle Teezer in 2007; I had to remortgage my flat and had no money left. So I went on *Dragons' Den*, which is the BBC's equivalent of *Shark Tank*. And? I was totally rejected. They told me to get out. One of the panelists called it a "hair-brained idea." But after the episode aired, 1,300 orders came in. My website crashed. *Dragons' Den* wasn't a setback; it was a 15-minute global commercial for a brush that's like I'm there detangling your hair myself. —AS TOLD TO LOREN SAVINI

photographed by
graham pollack

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LATHER, RINSE,

RETHINK

The case (and the game plan) for a hair-care routine as sophisticated as your skin-care regimen—sheet masks, peels, serums, and all. A dusting of glitter is entirely optional. By Elizabeth Siegel

photographed by
anairam

Fashion stylist:
Marcela Jacobina.
Hair: David Colvin.
Makeup: Daniel
Avilán. Model:
Charli Howard.



1. Exfoliate weekly.

Chemical peels for your scalp sound bananas but make good sense. Dead skin cells linger on your scalp between washes, which can lead to breakouts at your hairline and flakiness at your roots. “Plus, there’s the oil from hair follicles, the products you’ve used—if you don’t take all of that away, your scalp and your hair won’t be as healthy,” says cosmetic chemist Kelly Dobos. Handily, there are peels and scrubs specifically for the scalp, and you can simply massage them from your hairline to the nape of your neck once or twice a week. Chemical peels with alpha and beta hydroxy acids “speed up cell turnover on the scalp, like they would for your face, which helps manage flakes,” says Dobos. You can find both acids in Philip Kingsley Exfoliating Scalp Mask and Biologique Recherche Lotion P50 Capillaire (a version of the cult facial toner with added pine bark and nettle extract to balance sebum). Grittier scrubs are better for removing product and oil buildup—we like Christophe Robin Cleansing Purifying Scrub, whose graininess comes from sea salt, and L’Oréal Paris EverFresh Micro-Exfoliating Scrub, which has apricot-seed powder.

2. Switch to a micellar shampoo.

There are 5 bajillion (give or take) micellar products for your face, and now hair care is catching up. And for good reason—micelles are gentle cleansers whether they’re in a makeup remover or a shampoo. “They don’t strip away as many of your natural oils as traditional surfactants,” says cosmetic chemist Ni’Kita Wilson. “In shampoos, they get your hair clean without drying it out.” They do take some getting used to, however: “Micellar shampoos don’t lather much, but the lather is never what cleans hair anyway,” says Wilson. “They make your hair bouncier by cleansing it without stripping, and they’re good for all hair types—curly, straight, coarse, fine.” Try Pantene Pro-V Blends Micellar Gentle Cleansing Water Shampoo, Herbal Essences Blue Ginger & Micellar Water Shampoo, or Kérastase Aura Botanica Bain Micellaire Riche. And on no-shower days, there are micelles in R + Co Spiritualized Dry Shampoo Mist.

3. Do a detox.

New antipollution and “day-after recovery” hair masks aren’t just trendy-sounding. “Think about what it was like going out to a bar before the smoking ban. Maybe I’m dating myself here, but your hair would just reek of cigarettes the next day,” says Dobos. “There’s your evidence that particles in the air—like polyaromatic hydro-



“MICELLAR SHAMPOOS MAKE HAIR BOUNCIER.”

carbons from cigarette smoke—cling to your hair.” For anyone who wasn’t barhopping before 2000, there’s also this: A study in the *International Journal of Cosmetic Science* found that pollution sticks to hair’s sebum, making strands brittle and all-around duller. “Hair masks are borrowing kaolin clay and charcoal from face masks because those ingredients are really good at drawing out impurities before they can weaken hair,” Dobos says. Find them in Davines The Wake-Up Circle and Biologie R.A.W. Re-Hab Clay Mask and in shampoos like Briogeo Scalp Revival Charcoal + Coconut Oil Micro-Exfoliating Shampoo and Pantene Pro-V Charcoal Purifying Root Wash (out next month). “Weekly shampoos with clay and charcoal tend to give hair lots of volume by absorbing grime and oil,” says Wilson.

4. Try multimasking.

You won’t get a colorful #multimasking selfie out of it, but do it right and you will get a healthier scalp and shinier hair. Say you’ve got an oily scalp, fuzzy lengths, and dry ends: You can balance things out with a clarifying tea tree or salicylic acid mask on your roots and a nourishing shea butter mask from your temples down. (Try Tea Tree Hair and Scalp Treatment and

A Latte Love for Volume



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Carol's Daughter Coco Crème Velvet Cream Hair Mask, respectively.) If your scalp feels tight and dry and the length of your hair is brittle, mix and match a soothing glycerin or allantoin mask with a keratin treatment. (We like Aveda Pramasana Purifying Scalp Cleanser with Tresemmé Keratin Smooth Deep Smoothing Mask.) The possibilities are virtually endless, but it's helpful to keep this in mind: Masks rich in silicones and butters tend to be heavier, which makes them ideal for using on the midlengths and lower if you've got medium or thick hair or just on ends if you have fine hair.

5. Layer serums and oils.

The same multistep routines that make skin dewy can make your hair shinier—or bouncier, or smoother, or really, whatever -er you're going for. "The best hair serums address one targeted concern, just like face serums, and they're light enough to layer without weighing down your hair," says Wilson. Try Nanogen Hair Growth Factor Treatment Serum with peptides (they spur collagen growth in skin, but in hair products they add volume) and Josie Maran Argan Oil Hair Serum with antioxidant vitamin E (antioxidants neutralize free-radical damage on your hair just as they do on your skin, says Wilson). "The lightest hair oils borrow ingredients you'd traditionally find in face oils—like sunflower, meadowfoam, sweet almond, grape-seed, and soybean oil—to smooth frizz and add shine without making your hair look greasy or dragging down your roots," says Dobos. Find

"IT TAKES TIME FOR INGREDIENTS TO PENETRATE."



them in L'Oréal Paris Elvive Extraordinary Oil Treatment and Bumble and Bumble Hairdresser's Invisible Oil Primer Heat/UV Protective Primer.

6. Top it off with sunscreen.

"Just like your skin, hair needs broad-spectrum protection because it's susceptible to damage from sun exposure—UV rays cause changes that lead to breakage, increased tangling, and fading color," says Dobos. The tricky part is that UV-blocking hair products aren't regulated the way face and body sunscreens are, so it's harder to tell which ones are effective. What's more, their ingredients go by different names than traditional sunscreens. "The FDA won't let you list the UVA filter avobenzone on a hair-care label because hair care doesn't go through FDA testing like sunscreen does," says Dobos. But there are still UV hair filters with solid science behind them. Look for methoxydibenzoylmethane, which is avobenzone by another name, quaternium-95 (find both ingredients in Drybar Hot Toddy Heat & UV Protectant), or polysilicone-15, which is in Alterna Haircare Bamboo Beach Sunshine Spray.

7. Relax with sheet masks and sleeping masks.

"It takes time for hydrating ingredients to penetrate your hair, so it makes sense that skin-care categories like sheet masks, overnight serums, and sleeping masks are being adapted for hair care," says Wilson. Prime example: masks rich in moisturizing oils or ingredients like panthenol, which are good at sinking into hair with time. Sephora Collection Coconut Hair Sleeping Mask is a coconut-oil-based formula—you wear it overnight, and the protective plastic bonnet that comes with it keeps the mask from greasing up your pillow. HAU Hair Pack's version contains camellia and jojoba-seed oils and also includes a bonnet but is only meant to be worn for 15 to 60 minutes. (If you're not interested in pulling on a bonnet for better-looking hair, try combing Shu Uemura Essense Absolue Nourishing Taming Overnight Serum with camellia oil through hair as an intensive treatment instead.) But the potential benefits of ingredients left on hair overnight are so promising that brands are furiously working on new and even better treatments. Soon "there'll be a new generation of sleeping masks for hair," says Wilson. "They'll be so light that you can comb them on and then just towel them off in the morning. They'll contain microparticles that make their way inside your hair by morning to repair damage, such as mending split ends." Sounds like skin care will have some catching up to do.

skin care FOR YOUR SCALP

MOISTURIZE, MASK, MASSAGE—WHAT YOU DO TO MAKE YOUR SKIN SOFTER AND GLOWIER CAN MAKE YOUR HAIR SMOOTHER AND SHINIER, TOO.

Take it easy. You wouldn't strip your skin with harsh soaps, "and the same rules apply to cleaning your scalp," says dermatologist Ilyse Lefkowitz. Use a gentle shampoo with scalp-hydrating glycerin or oils and water that's lukewarm, never hot.

Treat yourself. Massage conditioner over your scalp in the shower for a few minutes, and then rinse it out. Even just a few minutes of massage can improve circulation to the scalp. A healthy scalp helps new hair grow in stronger and shinier.

Soothing relief. "A red, itchy, or tight scalp are often signs of an unhealthy scalp, so it's important to address them," says Lefkowitz. **Smooth & Silky shampoo** has zinc pyrithione to treat itchiness, redness, tightness, and flakes long-term when used regularly.

"Treat your scalp more like your skin by nourishing it with proven ingredients and the right techniques, and your hair follicles will be better off."

—Ilyse Lefkowitz, dermatologist



Bring balance. Greasy roots, like a shiny T-zone, can lead to breakouts: "If oil sits around, it's food for the fungus that's on everyone's scalp," says Lefkowitz. "If you're predisposed to dandruff—and half of the population is—oil is going to make it worse. But if you shampoo every day, or every other day if your hair is thick or curly, you're golden."

What's inside matters. Study hair-care labels like you do with skin serums so you can use proven ingredients to maintain a healthy scalp. Use a shampoo and conditioner with zinc pyrithione to keep the fungus that causes dandruff (called *malassezia globosa*) under control.

THE 25 BEST HAIR TIPS OF ALL TIME*

*FROM THE HAIRSTYLISTS WHO DO THE COOLEST WAVES, BEST BLOWOUTS, AND SEXIEST CURLS. BY KATHLEEN SUICO

1

A superfine mist of water from a spray bottle can loosen curls without fully rewetting the hair, and it air-dries in seconds. —Kristin Ess

2

While blow-drying, let hair cool before taking it off the brush. Everyone speeds it along, and it's why their hair falls or curls don't last. —Lacy Redway

3

To prevent a texturizing or surf spray from turning hair dull, mix it with a few drops of hair oil in your palm and then rake it through hair. —Mark Townsend

4

For loose waves, use the iron's clamp to pull hair smooth at the roots, then wrap the length of the hair vertically around the iron, leaving the ends out. —Justine Marjan

5

It's not the sexiest look ever, but get a satin bonnet to wear while you sleep. It'll preserve any style overnight. —Ess

6

To smooth the back of your hair, brush it forward (over your shoulders) as you dry it—creating tension at the roots with your brush dries the hair straight. —Jen Atkin

7

To refresh curls, use a hair dryer on the cold setting: Blast dry hair from side to side, swinging it with your fingers to bring curls back to life. —Vernon François

9

Healthy hair holds color longer, so do weekly deep-conditioning treatments to keep yours vibrant and shiny. —James Corbett

10

For volume, blow-dry the roots first, lifting them with your fingers. When you start with the lengths, you pull down on wet roots, flattening them out. —Harry Josh

8

It's hard to think of cutting thinning hair—if you're losing yours, you don't want to give any up—but trimming two inches makes it look fuller. —Nunzio Saviano

11

Section curly hair into four twists in the shower and smooth shampoo on top of each one, and your hair won't get tangled when you wash it. —François

12

For a sleek pony, tilt your head back 45 degrees and gather your hair with a mixed-bristle brush. The more bristles, the smoother your hair will be. —Josh

photographed by
graham pollack



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14

For the easiest bouncy volume, use dry shampoo (from roots to ends) before bed, and sleep with your hair in a bun for lasting volume the next day. —Ess

15

If your hair is thinning or lacks volume, adding highlights can swell the cuticle, giving the appearance of more hair. —Corbett

13

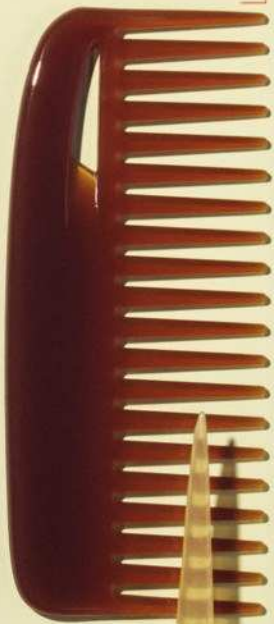
If you've transitioned to natural texture, it's so important to keep hair moisturized—use a leave-in conditioner after every single shower. —Redway

16

Turning your wand from vertical to horizontal when curling will give you a softer wave. —Josh

17

If you only use co-wash, your hair could get limper. Cleanse your scalp with a scrub every once in a while to take off dead skin cells. —François



18

For a subtle bend that's identical to a round-brush blowout, curl your hair with a giant two-inch curling iron, and set the hair with clips for 10 to 30 minutes. —Ess



20

If you want your blowout to last, hair needs to be 100 percent dry or it'll frizz and fall. So feel around for damp spots and dry them. —Nathaniel Hawkins

21

I always stretch out my washes one extra day by putting my hair in a low bun with a thin layer of pomade on top so it looks sleek, not greasy. —Ess

19

When you're not sure what to do with your hair, part it on the side. It exposes the undersides, which usually look healthier and shinier than the top layers. —Garren

22

For a no-bump updo, blow-dry damp or dry hair in the direction of the style (e.g., from the nape and sides upward for a high bun or pony). —Jennifer Yezep



23

Spritzing your hair with a little water reactivates yesterday's product so you don't have to pile on more (that can weigh down your hair). —Garren



24

When you're pressed for time, try a texturized pony. Twist hair into three mini buns, set with a diffuser, then shake your hair out and tie the ponytail. —Josh

25

If you accidentally put too much product in your hair, use dry shampoo all the way through to the ends to soak it up. —Yezep

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STEP INSIDE THE COZY HEARTH OF CHICAGO'S LOGAN PARLOR, AN LGBTQ COMMUNAL SAFE HAVEN THAT ALSO HAPPENS TO OFFER HAIRCUTS.



Logan Parlor was designed to look like your grandma's house—it is staged for familiarity. If Grandma was an art dealer with an impeccable (but eclectic) home-furnishing sense, it'll feel like home. For everybody else, it looks like a snug place to get your hair cut, with vintage Belvedere chairs culled from antique stores, coffee and snacks available gratis, and a full Redken color bar. (Just like Grandma used to have!) The Parlor is a hair salon second and a safe community space first, hence the radically positive vibes. You can also drink there.

LGBTQ activists Jamie DiGrazia (a hairstylist) and Tricia Serpe (on the business side) opened Logan Parlor five years ago on Chicago's North Side. It's one of the country's first gender-neutral salons, which is a complicated term for a simple business practice: Instead of charging different prices for men's and women's cuts, a gender-neutral space charges based on the length of the hair being cut. "When short-haired female guests would come into the salon where I was training, I'd always ask, 'Can't they get charged for a men's cut?'" says DiGrazia. "Men's" haircuts

Top: Logan Parlor co-owners Jamie DiGrazia (left) and Tricia Serpe. Above: hairstylists enjoying a moment at the salon's bar.

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Shay Mitchell, Actress

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“TRADITIONAL BARBERSHOPS DON'T MAKE EVERYONE FEEL COMFORTABLE.”



Above: The client will be charged for this short fade based on the style of their cut—not their gender. Left: Antique decor gives the salon a cozy vibe.



{ BACKGROUND BEAUTY }

are typically cheaper than “women’s,” which can stretch into the hundreds. But gender-neutral pricing, now an emerging salon trend, may blossom into the new normal: Earlier this year, Illinois was one of the first states to pass a law that requires salons, dry cleaners, and tailors to give customers a full price list for men and women, which makes gender gaps in pricing transparent. “The more aware the public is, the more likely they are to ask why there’s a difference in pricing between men’s and women’s services,” says Serpe. “It’s in those moments that change begins.”

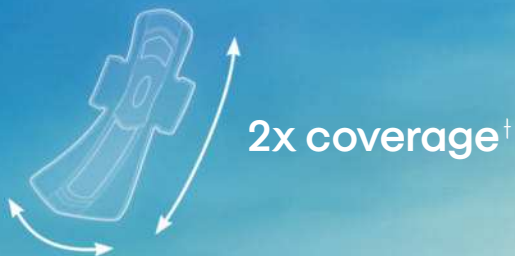
Plus, in 2018, gendered spaces for hairstyling (the wood-paneled barbershop versus the sleek, blanché salon) feel like an antiquated notion. “Traditional barbershops don’t make everyone feel comfortable, especially somebody in the LGBTQ community looking for a safe space,” says DiGrazia. Everything about the experience at the Parlor is rethought from the perspective of putting people at ease; each initial appointment even comes with a 15-minute discussion between client and stylist. “A lot of things come up, and you become comfortable talking about what you’re really looking for,” says Serpe. A person in the midst of transitioning their gender, for example, might have a more difficult time expressing their needs, but that’s exactly what Logan Parlor’s stylists are trained to understand. They’re also trained in all of the hair stuff—and nothing is off limits. You want a balayaged buzz cut? It’s done. You want gorgeous, flowing waves with an undercut? Just ask. You want a beer? Absolutely—it’s complementary with the service, and there’s a bar up front. “We wanted that old parlor feel, where people are hanging out,” says DiGrazia. “It’s really a community.” —BRENNAN KILBANE



Above: Logan Parlor’s hairstylists specialize in shaving artsy designs into buzz cuts, fades, and undercuts.



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GRAYS AWAY

You're as young as you feel, but sometimes a little streak of gray can ruin your whole day. Between meetings, catching up on emails, and day-care pickup, who has time anymore to hit the salon at the first signs of silver? Thankfully, there's a quick, cover-those-grays trick that's as easy as 1, 2, 3. You can do it anywhere, anytime, and in seconds flat.

L'Oréal Magic Root Cover Up has your grays covered, literally. Like hair spray, you **just spray it along your hairline and poof!** Your grays disappear until your next shampoo. The formula is also super lightweight and residue-free, so your collar and pillowcase stay clean, and it dries in three seconds. That's faster than the time it takes to untangle your earbuds before you bolt out the door, gorgeous mane and all. **L'Oréal Magic Root Cover Up comes in eight shades and works on all hair types.** Yes, it even works on hair extensions. Attention jet-setters: It's TSA friendly, too. *So, carry on!*



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1

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2

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3

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THE TOP OF THEIR GAME
REFLECT ON THE SIGNATURE
HAIRSTYLES THAT HELPED
GET THEM THERE.
BY COTTON CODINHA

photographed by sølve sundsbø

m o d e r n



FEI FEI SUN

Makeup in the best case carries a little bit of magic with it. The transformative process lets you try on different personas without ever getting more than a cleansing wipe's distance away from neutral, which is how Sun, homebody and new global face of cosmetic giant Estée Lauder, sees it. "If I have somewhere to go," says the model, who has worked with Chanel, Dior, and Prada but prefers a good farmers'-market outing to a red-carpet event, "I moisturize my face and do a bright color on my mouth. It's simple, but it always gives me confidence." For the newlywed, who married her longtime boyfriend, Liang Zi, this past winter, the notion of simplicity extends to her hair. "I feel the most beautiful with it long and healthy and its natural color," says Sun. A tall girl at 5 feet 10 and given to hunching, she was enrolled by her mother in modeling school on the advice of a friend who thought the posture classes might help. Sun fell in love. "There are so many great things that I learned from this industry, like patience"—though given her career successes, that might have been one skill she didn't need to practice.

Sun, who resides in New York City but still considers Shanghai home, has had the unique experience of being the first Chinese woman to appear on the covers of American, Italian, and Japanese *Vogue*—and the significance is not lost on her. "China has an old saying: 'Flowers are beautiful because the seeing is free.' We need more and more girls from different countries on the runway and in magazines and in global campaigns."

Valentino black-and-white dress. Details, see allure.com. These pages: Fashion stylist, Beat Bolliger. Hair: Malcolm Edwards. Makeup: Hiromi Ueda. Manicure: Chisato Yamamoto.

m u s e s

**“Hair is work for
me now. When you think pink
hair, you think of me.”**

FERNANDA LY

Ly is used to standing out. Before the Chinese-Australian model crashed the international fashion mainframe in a scene-stealing debut at Louis Vuitton’s 2015 fall runway show, Ly was an architecture student in Sydney. After traversing the hair-color spectrum, she was eventually discovered in a shopping mall with her now-signature cotton candy shade. “Louis Vuitton was the last day of fashion week,” says Ly, “and the next day literally all the fashion-news headlines were like, ‘Who’s that girl with pink hair?’ And instead of going back home to Australia, I went to New York. Hair is work for me now. When you think pink hair, you think of me.”

Ly has since found other mediums through which to express herself. In March 2017, she contributed to a models.com survey about models’ treatment in the fashion industry, including a personal #MeToo account of the time she was groped by a stylist. “It’s nerve-racking to write about these things,” says Ly. “But change happens because someone is willing to put their name down.” Her advocacy doesn’t stop there. This spring, via a story on identity published in *Australian Vogue*, Ly expressed how she is still wrestling with how she sees herself. “I’m torn because obviously I’m Asian, but I grew up really Western.” Ly appreciates the influence she holds and the progress that has been made. “Australia has so many Asian people, but when I started out, pretty much every model was white. It’s an alienating experience—you feel so physically different. I appeared at the time when everything started to change; people like Lineisy [Montero] and Ruth Bell started to break the norm. I guess I’m the colored-hair version of that for Asian girls.”





Ly's own earrings. Makeup colors: Diorshow Brow Styler in Universal Brown, Diorshow On Stage Liner in Vinyl Black, Diorskin Forever Undercover Concealer in Creme, and Dior Addict Lip Glow in Pink by Dior. Details, see allure.com.



**“Asian heritage is
really underrepresented in the
industry, and I want
to push for inclusion.”**

SOOJOO PARK

At 26, the age that some models might have started side-eyeing their savings accounts, Park’s career took a turn for the stratospheric. Having graduated with a degree in architecture from UC Berkeley, Park had taken a job in graphic design for a Web company when she was scouted in San Francisco. Park arrived in New York City to face a demoralizingly slow burn of casting calls. As in any good movie montage, the catalyst took the form of reinvention—with a sacrifice of the silky, straight, virgin black hair she inherited from her mother. “Going platinum took, like, eight hours and cost maybe two grand. But I really liked the look. It suited my face quite well.” A meeting with Carine Roitfeld followed, and after her subsequent introduction to Tom Ford and Karl Lagerfeld, Park found herself working at a clip. “I started booking a lot of jobs and built my career on being bleach blonde.” Park immigrated to Anaheim, California, from Seoul when she was 10, with two parents who didn’t necessarily subscribe to their new home’s cultural outlook as readily as she did. Now the Chanel darling finds herself with an unexpected podium she can use to speak to young women, and she knows what she wants to say. “Asian and Asian-American heritage is really heavily underrepresented in the industry, and I want to push for inclusion. We’re the fastest-growing minority in the country, but you hardly ever see one of us on the cover of a major American publication. I just want to think about who I am and what I represent and how I can help other people who are like me.” Park knows how lucky she is to enjoy her level of success at the age of 32. “The progress that we’ve made in the last few years is really amazing. Now there are girls in their natural Afros or hijabs, lots of drastic hair colors, really representing the different kinds of beauty out there. With my bleached eyebrows and hair, I’ve had a beauty contract with L’Oréal Paris since 2015, and I’m really grateful that they are embracing a woman of color who isn’t a stereotypical idea of an Asian beauty.” But even now, the rumble to reinvent still reverberates. “I’ll color my hair during the holidays because it’s when I can have fun and experiment. I’ve done it blue, green.... I really liked pink. I’ve always wanted to try really bright fire red, but that’s really difficult to go back to blonde after.” That doesn’t sound like it will stop her.

JW Anderson black dress. Details, see allure.com.

HOUSE OF WIGS

photographed by
clement pascal

Real Housewife of Atlanta Porsha Williams has opened her heart—and her home—to a collection of pampered, empowering hairpieces. By Brennan Kilbane



Williams has about 40 wigs in her collection—some displayed museum style, some tucked into drawers, some stuffed in her car.

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Carrington is a Georgia housewife who spends her weekends browsing housewares at Z Gallerie and speaking intently into her Android phone. She is casual in demeanor but rigid in appearance, as evidenced by her hair—an architecturally perfect brunette bob, with elements of blonde, for balance and dimension.

Olivia is the executive chairwoman of the board of trustees of some company that is both charitable and economically formidable. It enjoyed 6,055 percent growth last fiscal year under her auburn lob and commanding presence. Her colorist flecked her highlights with gold to flatter her complexion and serve as an understated finance metaphor.

Pocahontas is a princess, daughter of Powhatan, jewel of the Tsenacommacah, savior of men, and star of her own eponymous Disney film, with twin cascading tresses that part down the center of her head.

community monitored by security. Her home is brick on the outside and sheepskin on the inside—every single surface that is not marble or polished pewter invites napping. It features Georgian sunlight filtered through two-story Georgian windows and a sofa so big you cannot bend your legs while sitting on it. It also features the aforementioned wig room, which throws human hair into the texture mix. In it, you'll find lobs, Afros, waves, and curls on curls, in every color of the natural rainbow.

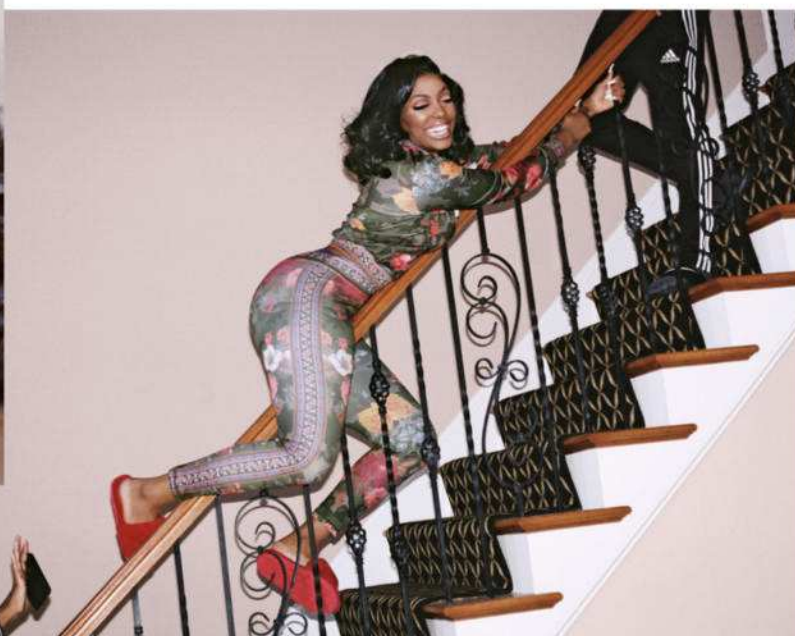
Williams discusses her wigs with the technicality of a mechanical engineer. "This is an ash blonde," she says, "with a structured beach wave." Structured, she says, because a regular beach wave might read as too frizzy; these waves slope and curl to perfection and are designed for running your fingers through. It is engineered for frivolity.

Hair is Williams's passion as well as her business—Go

MAKING A "UNIT" IS LIKE BUILDING A HONDA, ONLY MORE COMPLEX.



Williams in ecstasy, wearing a wig she purchased for this shoot.



Porsha is an entrepreneur, cohost of a nightly television pop-culture program, and a *Real Housewife* of Atlanta. Her hair is whatever she wants it to be; the aforementioned women are all personas of wigs Porsha Williams owns, maintains, and wears on occasion, letting their personalities infuse her own. Carrington, Olivia, and Pocahontas are three of about 40, although when I spoke with Williams, she made this seem like a lowball estimate. Most live together in a room in Williams's home appointed specifically for hosting them, but some more live in her master bathroom and drawers, and a few camp out in her car. Everywhere you turn, every cabinet you open, there is an opportunity to discover a head of human hair. It's like a fabulous house of horrors. Williams lives an hour or so outside Atlanta, in a sleepy golf

Naked Hair sells unprocessed human hair that can be used for any variety of weave- or wigmaking, and she's launching her own hair atelier later this year. Williams started wearing partial weaves during her high school dance-team years but didn't experiment with full wigs until season four of *Real Housewives*. Her fascination has blossomed into an addiction: This past January 1, in honor of the New Year, Williams resolved to stop buying so many wigs. (It did not work—she bought one for this shoot.)

Occasionally Williams ditches the term "wig" for the more esoteric "unit." This, she says, is a more appropriate word as wigmaking becomes more sophisticated. The process of making a unit is kind of like building a Honda, only more complex: Williams starts by sourcing the hair herself

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YOUR MOVE.**



(always human, always “virgin,” i.e., untreated) from one of her multiple suppliers, choosing with the style in mind. “If I want a short wig, I’ll still do long hair because I want it to be thick,” she says of her method. Then she passes the hair to her couturier of wigmakers, who, with Porsha, will select a specific shade of lace to match her skin tone (or tint it, if necessary) and painstakingly affix the hair. Does it need color? This is where that happens, at the hands of a professional, just before the lace is affixed. It then passes to a stylist, who cuts it just so, according to the geometry of Williams’s features.

After that, it goes into the wig room, where it enjoys a lifetime of spa-quality comfort in between sporadic TV appearances. The upkeep of a top-shelf unit is almost identical to caring for the hair on your head—it requires cleaning, conditioning, and styling, which in turn requires Williams to be both a television personality and a 41-headed serpent queen. Luckily for all of us, she has help. “When my assistant got hired, he didn’t think that half of his job would be maintaining my babies,” she says. During routine “cycles,” her assistant photographs each wig and Williams appraises them, like a drag mother; the ones that need new cuts or colors are carted off to her hairdresser. The ones that pass inspection, the perennial styles, like Carrington and Pocahontas, return to the room they share with their sisters.



Barely pictured: Williams’s assistant, guardian of the wigs.

WILLIAMS INSPECTS EACH WIG, LIKE A DRAG MOTHER.

Williams is the first to tell you that her obsession is frivolous and financially consuming. But it’s also rooted in a sense of adventure and possibility—the kind that comes from adopting a different personality on a whim. She started her business and became interested in wearing hair after her divorce, when she was experiencing an injury to her self-esteem and found that tapping into different archetypes of her personality (fierce Porsha, fun Porsha, blonde-lob Porsha) helped her fall back in love with regular Porsha. A wig room, at the end of the day, is a needlessly opulent metaphor for both success and artifice. But it’s also a reminder that we can be whomever we want to be—a chief executive, a princess of antiquity, a blonde. The common denominator is the wearer, playing each part with gusto and having a shitload of fun. It’s nice to know you have a place to go where you get to be both yourself and someone extraordinary. It’s nicer if that place is down the hall, next to the guest bathroom.

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We're reclaiming the Coachella cliché. Before a wreath of blooms became social media fodder, tucking a flower (or 40) in your hair was a rich cultural tradition that telegraphed love, purity, good fortune...maybe a little madness. The Grecian laurel, the Ukrainian *vinok*, the Hawaiian *haku lei*—they each speak a symbolic language of their own. We challenged the brilliant hairstylist (and also sculptor, clearly) Bob Recine to take them—and many armloads of blooms—as inspiration. He invented seven completely new ways to wear flowers as a crown. (Just don't call them flower crowns.)

forget me not

One flower is nice. A few flowers are lovely. But several whole bouquets? That's a celebration. Recine bought these bunches as you see them here and simply pinned their stems to a low bun at the back of the head. What's that expression? Oh, yeah: The more, the merrier.

Balenciaga dress. Lauren Klassen and model's own necklaces. Makeup colors: Les Toppings Eyeshadow Palette and L'Absolu Gloss in Rose Caresse by Lancôme. Details, see allure.com. These pages: Fashion stylist, Jaime Kay Waxman. Hair: Bob Recine. Makeup: Kanako Takase. Manicure: Rica Romain. Model: Jean Campbell. Prop stylist: Philipp Haemmerle.

avant

gardeen

THESE ARE NO FLOWER CROWNS—THEY'RE EXOTIC CORONETS AND DIADEMS WITH ROOTS FAR BEYOND OUR OWN BACKYARD. BY LOREN SAVINI

photographed by **daniel jackson**



blooming days

There's more than one way to attach flowers to your hair. Above: Recine tucked large, lush blooms behind cerulean netting that he secured at the back of the head—and positioned carefully. “You can still sip champagne through that veil,” he assures us. For the effect at right, Recine teased out a topknot to create a trellis for tiny daisies, which he stuck on with a little spritz of L’Oréal Professionnel Infinium 4 hair spray.

Makeup colors, this page: Backtalk eye and face palette and Hi-Fi Lipgloss in Naked by Urban Decay.







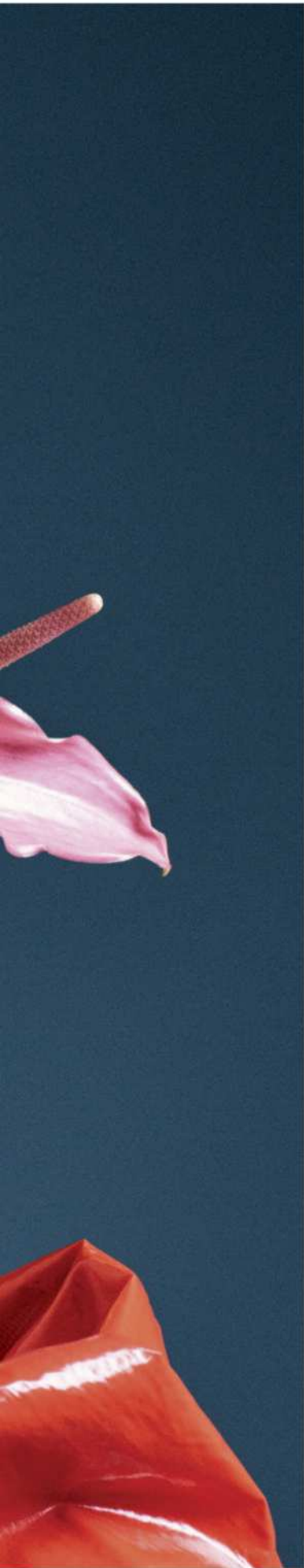
gilding lilies

Those of us without green thumbs (or a limitless flower budget) will be pleased to know that for the look above, Recine used plastic blooms, stickers, and bunched-up cellophane from a flower shop. "The plastic is very reflective. This is perfect for a night at the club, where the light can dance on it," he says. Less club kid and more regal (but equally eye-catching) is the towering orchid headpiece on the right, inspired by Chinese empresses. "The whole thing is attached to a comb at the base, so it's far less complicated than it looks," says Recine. "But it still makes an impact." (To say the least.)

This page: Chanel jacket. Versus Versace earrings. Makeup colors: TruNaked Palettes Scented Eyeshadows in Peached Punched and Exhibitionist Cream Lipstick in Enchantress by CoverGirl. Opposite page: Helmut Lang dress. Pamela Love earrings. Makeup colors: Night Garden Eyeshadow Palette and Velvet Lip Glide in Swing by Nars. Details, see allure.com.







petal pusher

Want to make sweet roses feel a little subversive? Use them to create a Mohawk, the punkiest of all hair silhouettes. At left, Recine mixed antique roses with a few lush tropicals and pinned them right down the center of a tight updo. Above: A single long-stemmed rose tops loose, romantic waves for an incredibly fresh alternative to tucking a flower behind your ear.

Opposite page: Fenty Puma by Rihanna jacket. Monique Pean and model's own earrings. Makeup colors: The City Kits Urban Light Eye + Cheek Palette, Master Blush Color & Highlight Kit, and Color Sensational Powder Matte Lipstick in Nocturnal Rose by Maybelline New York. Details, see allure.com.

SEVEN HAIR PRODUCTS YOU'VE NEVER HEARD OF

Unless, of course, you've turned hairstylists' kits inside out, scoured their secret backstage stashes, and stalked dozens of international websites for the most elusive of magical hair discoveries. By Jessica Chia

NISHIDA U-SHAPED PINS

Recommended by hairstylist Jen Laura

These pins are so sturdy and so unslippery that for years Laura waited weeks for shipments of them to arrive from Japan (the only place you could find them until recently). And then clients like Chrissy Teigen started buying packages of their own. "I introduced the U pins to her, and she's been wearing them to secure her topknots ever since," Laura says. "The U-shaped pins have this weird little texture on them; they slide in and stick. The quality is ace."



INFUSE MY COLOUR BY MY HAIRCARE

Recommended by hairstylist Tina Outen

Platinum, gold, ruby, and cobalt may sound precious, but every shade of these tinted washes provides a very low-maintenance way to preserve fantasy hair colors. "The ruby is the only tint I've tried that actually makes my bleached pink hair feel soft," Outen says. "It lasts about a week and doesn't build up like color-boosting conditioners do." Plus, its positively charged molecules only latch onto dyed hair, so it won't stain your shower (or hair you've left natural).



INNERSENSE HARMONIC HEALING OIL

Recommended by hairstylist Lacy Redway

A not-too-rich, not-too-light oil blend (safflower, evening primrose, tamanu) that's a) made with organic ingredients and b) great for coaxing dry, breakage-prone hair closer to the shiny, bouncy end of the spectrum. "I'll either put it on the ends of dry hair or comb a few drops through wet hair and blow it dry," says Redway. "It smells like rose with a hint of peppermint; it's a fresh, clean, happy smell."



photographed by
graham pollack



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OBLIPHICA SEABERRY THICKENING MOUSSE
Recommended by hairstylist Mayela Vazquez

Like most volumizing mousses, this one will give you capital *H* hair height. Unlike most, you can also use it on dry hair. "It works like a primer on dry hair to add volume and hold—I can apply a quarter-size amount to a model's dry hair on set, brush it out, let it dry, then go in with any hot tool," Vazquez says of her Amazon find. "It doesn't leave your hair oily or crunchy or weirdly shiny, and it helps keep the volume and texture."



BLACK & WHITE GENUINE PLUKO HAIR DRESSING POMADE
Recommended by hairstylist Anthony Turner

This tub of pomade is one of Turner's kit staples, though he was a little scared to recommend it: "It might be better for the runway than home use." We proceeded with caution (and only a dime-size dollop), and nothing scary ensued: The pomade kept every slicked-back style slicked back without being sticky, waxy, or overly shiny. And should you be in the market for a pompadour, you will also be served well: Several websites claim the pomade, which has been around since the 1920s and is made in Mississippi, is the very one Elvis Presley and James Dean used.



MR. SMITH THE FOUNDATION
Recommended by hairstylist and GoodDyeYoung cofounder Brian O'Connor

A blowout cream that's different from all other blowout creams? Yes. For starters, it's not really a cream. It has the consistency of a Korean sleeping mask—gel-like, but a little less gloopy. "It's thick enough to give you hold, but you don't get so much grip that it creates tension when you're using that round brush," O'Connor says. The results: A swingy-all-day blowout and curls that don't fall flat. "Plus, it looks cool sitting on the shelf."

SASHAPURE DEEPLY THERAPEUTIC HAIR, SCALP & SKIN ELIXIR
Recommended by Allure digital editor Jihan Forbes

A bunch of ingredients you'd expect in a scalp and hair oil (sunflower, olive, and jojoba oils, a little shea butter) and a few you wouldn't (itch-calming Szechuan pepper extract, skin-conditioning tetrahexyldecyl ascorbate). But more to the point, it really, really works: "I use it when I have my braids in, and it really helps soothe my scalp," Forbes says. "I use, like, half a dropper-full per row, and it'll fix any itchiness or dryness in a jiff."



{ UNDER THE RADAR }

PROP STYLIST: JENNIFER TRAN. ARCHIVAL IMAGES COURTESY OF GETTY IMAGES (5).



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By Loren Savini

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1 THINK IN TWOS. Peanut butter and jelly, Batman and Robin, oils and silicones—one of these duos is less famous than the others, but oils and silicones are a perfect one-two punch for treating breakage, especially on curly hair. “Curly hair is so prone to breakage and damage because each strand becomes weaker at the pinch points where the hair twists,” says cosmetic chemist Kelly Dobos. Adding moisture always helps, but hair masks and deep conditioners with natural oils and silicones fully coat and protect each fiber. “These ingredients work well in combination because silicones spread quickly to smooth down flyaways, while the oils take longer to penetrate and strengthen hair. It’s a perfect mix for a mask,” says Dobos, who likes Aveda Damage Remedy Intensive Restructuring Treatment and Neutrogena Triple Moisture Deep Recovery Hair Mask.



3 DON'T STRESS. In clinical research, Sadick found that stress can really damage your hair. Everything from final exams or a big moving day to grieving a loss can lead to micro-inflammation of hair follicles that makes hair weaker as it grows out and even causes you to shed more than usual. “Increased levels of stress hormones—mainly cortisol—disrupt the hair cycle,” says Sadick. A study from Carnegie Mellon University showed that just 20 minutes of mindful meditation for 14 consecutive days can lower your cortisol levels during stressful times. And speaking of hormones, when you’re about to start your period, your hair becomes less resilient: “The changes in your hormones can thin new hair, and thinner hair is more prone to breaking,” says Daliah Wachs, a family practitioner in Las Vegas. “Try to avoid tight hair ties, like elastics, that week, which could put extra stress on the hair.”

2 BULK UP. Your hair is made of protein (keratin), so the more keratin you put back onto your hair, the stronger it will be. Look for leave-in conditioners and masks with hydrolyzed keratin, which subs for damaged natural proteins in your hair, says cosmetic chemist Ni’Kita Wilson. (Try Briogeo Don’t Despair, Repair Deep Conditioning Mask.) Products with wheat protein fill in the little gaps in weakened strands, and baobab protein fortifies the hair while conditioning. (Try Sexy Hair Tri-Wheat Leave In Conditioner or MoroccanOil Mending Infusion.) Small saturated fatty acids (aka oils) have the ability to penetrate each strand to add and retain moisture, says Neil Sadick, a dermatologist in New York City, who likes coconut, palm, argan, and avocado oils for preventing breakage. (Try Garnier Fructis Damage Repairing 1 Minute Hair Mask or Nunzio Saviano The Cream.)

4 TUCK IT IN. It takes a while to rehab damaged hair, but you can disguise it in the meantime. Naté Bova, a hairstylist at Warren Tricomi Salon in New York City, recommends working on your braiding skills: “You can hide breakage on the length of your hair by tucking it into a loose braid, or you can use a crown braid to disguise broken ends along the hairline.” If braids aren’t your style, hairstylist Vernon François recommends something much simpler. “A great way to disguise breakage is by pulling hair into a ponytail or bun,” he says. Smooth your hair back with a hydrating styling cream to get broken hairs and flyaways fully in check while giving your hair a dose of the hydration it needs. “It works for all hair textures, and it’s a clean, classic look with minimal effort,” he says. (Try Vernon François Styling Cream.)

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5 COVER UP THE DAMAGE. When you wear your hair down, “lightly pat a hair oil with silicones over problematic areas to weigh down flyaways,” says Xavier Velasquez, a hairstylist at Serge Normant at John Frieda Salon in New York City. (Try Ouai Hair Oil.) “Use your fingers or comb it on with a toothbrush, like hairstylists use backstage.” (It’s the perfect size for targeting frizz and flyaways.) Breakage tends to be less noticeable on curly hair because the broken ends can get hidden in the coils—“lightly diffuse hair spray all over by spraying it from arm’s length away to set the breakage into your curl pattern,” says Velasquez. (Choose an alcohol-free formula, like Herbal Essences Flexible Airspray Alcohol-Free Hairspray.) Changing up your usual part also covers breakage on the top, adds Bova.

6 TAKE A RISK. Cut it all off.

Stay with us here: There’s no better way to get your hair back to square one than starting totally fresh. Bova says she especially likes this idea for people trying to grow out relaxer. “Have an adventure. Post a video of yourself on

social media cutting all your relaxed hair off inch by inch. I’ve seen so many of these online, and it’s just so liberating,” she says. “You can grow it out and cut an inch of the damage off every three months, but you’ll need blowouts or braids in the meantime to hide it, and those things create their own damage.” You can also get extensions—“fake hair is great because you can blow-dry it, curl it, and it doesn’t matter.”

{ HEALTHY HAIR }

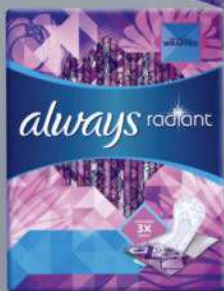
7 INSTITUTE A COOLING-OFF PERIOD. There are plenty of ways to style your hair without burning it into submission. “A good way to avoid over-blow-drying is to rough-dry your hair first to get a good amount of the moisture out and then smooth it with a boar-bristle brush,” says Rachel Bodt, a colorist in New York City. Be extra careful around your hairline: “The hairs there are so baby fine, you need to tread lightly with heat or they’ll continuously break,” says Velasquez. “A lot of women don’t use the nozzle attachment, but if you do, you can switch your blow-dryer to the low setting and still smooth your hairline—and the rest of your hair—without full heat.” Hairstylist Lacy Redway recommends cooling it on the hot tools once in a while. Cutting your hot-styling sessions down to twice a week can really help, and going cold turkey for a couple of months gives new hair a chance to grow in stronger. “You can always use braids or bendy rods to give damp or dry hair texture without heat,” says Redway. Or twist damp hair into a bun before bed to defrizz curls or give straight hair a soft bend overnight, says Bova. “Secure it with bobby pins instead of a hair tie to avoid getting a crease.”

STEAL A COLORIST’S REHAB PLAN

If you need to get scared straight, talk to a reformed bleach addict, like Bodt. Going from super dark brown to brunette with blonde highlights made her hair weak, for sure, but the extra strain from styling tools is what did her hair in. “I snapped my whole hairline off by styling the front pieces excessively. I was blow-drying way too much and never used a barrier between the heat and my colored hair,” says Bodt. Once the hair broke off, she took a break from heat styling and coloring for a month or so. “Then I started shampooing my hair just two or three times a week so I would have to blow-dry less often,” she says. She installed the T3 Source Showerhead—it

filters out hard-water minerals that make hair less pliable—and started using R + Co Acid Wash ACV Cleansing Rinse, an apple cider vinegar rinse that gets rid of mineral buildup, every two weeks. “I noticed an immediate difference in the texture, color, and overall health of my hair. It used to get darker and more brassy as time went on, which was making me bleach and color it more.” Nowadays, Bodt uses heat protectants, like Kérastase Nutritive Nectar Thermique or R + Co One Prep Spray. And when she colors her hair, she uses a bonding treatment, like Olaplex, to make the dye gentler. “It locks in moisture and strengthens hair so it doesn’t break,” she says.

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COLLECTION

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MANY SEE LONG HAIR AS AN AESTHETIC CHOICE, A STATUS SYMBOL, OR AN AFFECTATION. BUT FOR SOME IT CAN BE A MEANS OF WORSHIP. BEYOND STYLE OR TRADITION, THERE IS HOLINESS IN HAIR.

photographed by
ward + kweskin



Today, in an aggressively secular world, Rapunzel-length hair is often a signifier of wealth, excess, and reality-TV stardom. But for millennia, long hair has held religious power and served as an important link to the spiritual realm. That power is unabated.

In one example of many, you can trace the idea back to the Nazarites of the Old Testament—to Samson and the scissor-happy seductress Delilah. “Samson letting his hair grow was an oath to God. The deal was: As long as you don’t cut it, you’ll be powerful,” says Frank Korom, a professor of anthropology and religion at Boston University. “When Delilah had his hair cut off, she severed that oath, which made him weak and vulnerable. Hair is so often about power.” Even today, ancient parables like this still resonate. “In the case of Samson, the hero’s long hair connotes a cultural notion about manhood and endows him with a kind of holiness,” says Susan Niditch, a religion professor at Amherst College. It pleased his god.

Of course, not everyone’s god is the same, and spirituality is a broad spectrum. Ancient Greek deities are often depicted with long, flowing hair as a sign of power and divinity (picture Zeus, Venus, and Apollo). In the Rastafarian faith, long locs are meant to mirror the mane of their leader—the lion—as physical proof of their devotion. For Hindus and Buddhists, long hair can represent beauty and (perhaps dangerous) sexuality—and cutting or shaving it off is surrendering worldly gifts to fully concentrate on the eternal. Some evangelical Christian women rely on a long sheath of hair to cover their heads in humility, and the Amish believe that the Bible instructs women to grow their hair long and married men to let their beards grow as a way of rising above secular fashion. Sensing a pattern? “Hair is a common means of cultural expression because it offers such an easy way for people to advertise their identity and make a statement,” says Niditch. “We may not all wear the same clothes, but we all have hair. Uncut hair can suggest an embodied immersion into nature, which is so often intertwined with concepts of spirituality.”

We spoke to three women from different faith communities for whom hair is a powerful symbol and a way of feeling closer to God. These are their meditations on hair and belief.



McDonald, left and below with her father, Erroll Chakula McDonald, and her older sister Kamila McDonald outside of Skyline Levels recording studio in Kingston, Jamaica



R A S T A

KELISSA McDONALD

McDonald is a 29-year-old singer-songwriter from St. Andrew, Jamaica. She grew up with Rastafarian parents and decided to grow her hair in long locs when she was a child in accordance with Rastafarian tradition.

I believe that Rastafari is a very personal journey. We definitely use the Bible as a reference to how we live, and the things we believe, and our history. But in many ways, Rastafari is self-discovery through sacramental herbs, the books we read, the way that we deal with each other, even the way that we grow our locs. With Rasta, there's an idea of staying natural. We maintain an all-natural diet and try to keep the things that we put on our body, down to the shampoo that we use, as close to nature as possible. Part of that natural approach includes not cutting our hair. For Jamaican people, as with people of African heritage, when we stop cutting our hair it naturally forms into locs.

My parents never forced me or any of my siblings to grow locs; it was always our decision. I was actually maybe the last one in my family to do it—I think I was about 9 or 10 years old. At the time, as much as I was growing to understand the world around me, I still think that I didn't understand it fully. Growing locs, for me, was more about identifying with my

family. I felt like that was really important. I remember at the time, Rasta wasn't something that was very accepted in Jamaica. There are many boundaries and many stereotypes that we had to face every day. We were almost seen as outcasts, and for me, growing my locs was a way of identifying with my family and my beliefs.

Anybody who grows locs and is somewhat aware will tell you that there is a whole other dimension to growing locs separate from just the physical representation of it. I believe that locs are an extension of our energy. As someone who has studied a little bit about the chakra system, the spirit is very connected to what's happening in the physical. So for me, locs are almost an extension of my crown chakra energy. They act as antennas, you know? My hair helps me to discern the intentions of people, actually. It might sound crazy, but it's something that I really do believe. I respect it because it has encouraged a level of awareness in me in many ways.

I also feel a need to protect the energy, so sometimes I wrap my hair. Especially going into public spaces, I think that my locs make me more sensitive to energies, so sometimes when I know that I'm gonna be around a lot of energy, around a lot of people, I'll wrap it just as a form of protection.



S I K H

JESSIE KAUR LEHAIL

Kaur Lehail cofounded the Kaur Project, a storytelling site about the varied experiences of modern Sikh women like her. She lives in Vancouver. Right now she cuts her hair but will stop if she decides to take the Amrit ceremony of initiation.

South Asian women have a very interesting relationship with hair. Within our culture, it's the ultimate identifier of beauty: Globally, our hair is sought after for wigs. Extensions are usually made from Indian hair, that black, beautiful hair. I think my parents tried to instill in me that having long hair was beautiful.

We're Sikh, and keeping your hair long is also part of five specific principles that are connected to the religion. It's very important for people who have undergone Amrit, which is a ceremony of initiation and marks a deeper commitment to Sikhism. When you are going through that process, you are asked to abide by these rules by not cutting your hair, not eating meat, not drinking, and being a good human. When people are in need, it is your responsibility to help. In taking Amrit, you are taking an oath to align yourself with that way of life. You essentially become a role model for the religion.

Both my parents, now that they have taken Amrit, they don't cut their hair. But they haven't said, "You need to do this in your life." Their mind-set is: Live your life, and when you feel ready to take those steps and that responsibility, then you make that choice. They didn't take those steps until they were 50 years old. They decided at a later stage in life to embark on that journey together.

I was born and raised in a small town about three and a half hours from Vancouver. There wasn't an acceptance of other ethnicities.

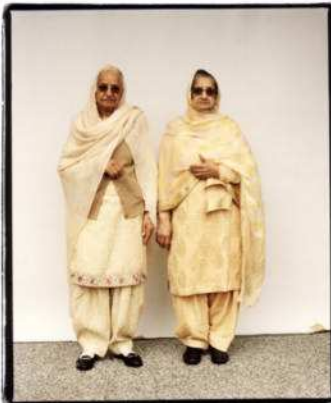




When I was eight years old, girls tried to light my almost-waist-length hair on fire. My cousin and I had come back from our gurdwara, our religious temple, on a Sunday afternoon. She happened to be wearing her Indian outfit called a *salwar kameez*, a long tunic over a pair of baggy trousers. We were playing on the school playground, next to my house. These girls came after us, running with lighters. We came home running, crying that these girls were trying to burn our hair. It was a way for them to scare us, control us, and it was overt racism.

Hair, and outward beauty, is a constant conversation that Sikh women are having, just like mainstream women are. Whether you have long hair or short hair, whether it's under a turban or you wear a head scarf, a lot of women feel like they're not good enough or there's something wrong with them. There are some that are obviously joyful and happy with their choices, but so many are in that gray zone of not knowing where exactly they fit in.

I want Sikh women to have a space to talk about whatever they want to talk about: hair, religion, all the other conversations. I want them to feel safe and secure. The word "Sikh" means student. So I think I'm a student still.



Above, top row, from left: Raman Kaur, Saji Kaur Sahota, Lakhwinder Kaur, Balwinder Kaur, Lily Kaur, Sundeeep Kaur. Bottom row: Kaur Lehaul and Bobby Kaur. All are featured in the Kaur Project and pictured outside of Kaur Sahota's photography studio in Vancouver.



**“HAIR IS A
CONSTANT
CONVERSATION
SIKH WOMEN
ARE HAVING.”**

NATIVE AMERICAN

MELISSA OAKES

Oakes is 38-year-old designer, activist, and high school volleyball and swim coach who wears her hair down to her waist as a means of connecting with the Mohawk tribe in which she was raised. Oakes grew up on the Akwesasne Mohawk Territory on the border of New York State and Canada and now lives in New York City.

My hair is a way for me to identify myself. People say, "Oh, what are you, Indian?" It's a cliché. "Oh, you have long hair?" It's like, yeah! I'm Mohawk. I'm not Indian; I'm not from India. I'm indigenous. A lot of our culture has been stripped away from us in the recent past. My hair is a way of me being proud of who I am.

Long hair is our tradition, our way of life. It's beautiful. It adds strength to our spirit. A large part of our existence is resistance; the fact that we're still even here means that we survived a lot. We're not supposed to be here. For many years, Canada's Indian Residential School system basically tried to strip native children of their identity and culture. The first thing they did

in these residential schools is they chopped the kids' hair off, and then they would burn it in front of them. They would tell the kids that it's wrong and shame them. Now long hair is a representation of strength and pride in being indigenous. Which is something that we have been conditioned to not be proud of by society.

For us, long hair is kind of like our receptors. We are the roots of this land, so these are our receptors that are connecting us with the land. It's an old saying: The longer your hair, the closer connection you have to the earth. That keeps me really grounded. I feel like it just gives me strength. When I play sports, I will tie my hair up, and I'll put it in a braid. And then I feel balanced—almost like an animal with its tail.

Mohawk tradition says you should cut your hair when somebody passes away. But I feel like my hair has a story. So I don't cut [it] when people pass. I keep my hair—that's a part of me. It's not physically another limb, but it's beautiful. My body made it. Why would I cut my hair?



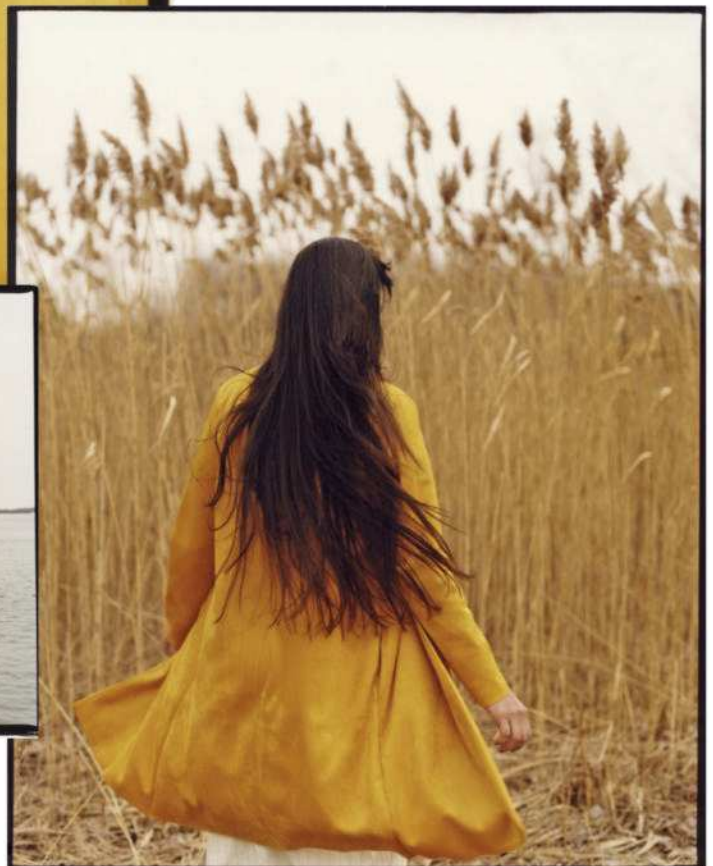


Since her youth, Oakes (left and above with her two daughters, Chanel and Bailey) has been a dedicated activist and organizer. She also teaches Native American art and design.

**“FOR US,
LONG HAIR
IS KIND OF
LIKE OUR
RECEPTORS.”**



Above: Oakes (center) with, from left, her aunt, Belinda Koostachin; her younger daughter, Chanel Thompson; her mother, Nancy Jacobs; and her elder daughter, Bailey Thomas, photographed at the Akwesasne Mohawk Reservation, near the New York–Ontario border.





THE GREAT- HAIR DIET

Can what you put in your mouth affect what grows out of your head? **Rebecca Harrington**, who has made a specialty of reporting on (and trying out) celebrities' eating regimens, takes on a diet that just might transform your hair.

photographed by johnny miller

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I have never thought my hair was a particular strength of mine. It's a mélange of several nondescript colors. It puffs out in the back in startling and unexpected lumps no matter how much I brush it. It has never grown longer than my shoulders, despite years and years of good-faith effort. And then I got pregnant.

For 40 weeks (OK, maybe just the last 20), my hair looked awesome. It was also the only thing that looked awesome on me, so I paid a fair bit of attention to it. It seemed like it had decided to be brown! It was very shiny! I was so pleased that I spent enormous amounts of energy attempting to blow-dry it with a round brush. I bought an expensive metal headband. And then I had the baby.

The baby was so great that at first I actually didn't notice that my hair had gone back to its old ways: dull, unshapely, extremely puffy. The difference was that now I had seen the promised land. I knew what truly great hair looked like, and I knew I could have it if I just used a round brush and was pregnant. Could I ever go back to my former glory without gestating a new human? According to doctors and the Internet, I could. I just had to eat very specific foods and forgo some aspects of eating-related joy.

This, according to science: "The most important thing for hair health, above all, is a balanced diet," says Patricia Farris, a dermatologist and clinical associate professor at Tulane University School of Medicine. She pins lustrous hair on a steady diet of "protein sources, like lean meats, beans, and Greek yogurt." High ORAC-value foods (that means foods that are very high in antioxidants) also aid the cause. This includes expected things, such as berries and dark chocolate, and unexpected things, such as oregano and cloves, which you can dump in and on anything.

Everything is fun and games and sprinkled with a light layer of sumac bran until the doctor tells you sugar must be avoided at all costs. "Sugar upregulates inflammation throughout the body. We now know that inflammation plays a huge role in hair loss," says Farris. Sugar also indirectly affects metabolism of hormones, which, we also now know, is a bad thing for hair.

Armed with this empowering information, I decided I would radically overhaul my diet in search of excellent hair. Maybe it wouldn't help. But it never hurts to try. And it sounded a lot better than many other diets I had tried in my life of doing diets as a job, which, by the way, is my job as a columnist at *New York* magazine. This one would be different, mostly because of all the oregano.



PREPARATION

As a new mom, I didn't really have time to spare sourcing meals that represented every color of the rainbow. I barely had time to shower—I certainly wasn't going to forage in a mushroom glen—so I decided to sign up for a meal-delivery service. One in particular, Sakara, delivers plant-based, high-protein, high-ORAC meals directly to your door. I would also make salmon as much as humanly possible for dinner, no matter how sick of it I got. And I would dump oregano on everything that wasn't particularly antioxidant friendly as a precautionary measure. Supermodels and other beautiful civilians take biotin supplements and report excellent hair as a result, but I was breastfeeding and cautious of pills. Instead, I would eat seeds and mushrooms I would forage from a glen called Whole Foods. I would also invest in styling lessons, for flourish. Soon my hair would resemble that of Gisele Bündchen, who has had two children and yet still boasts cartoonishly beautiful hair, probably because she eats only leaves and nuts. (I ate like Gisele and Tom Brady for four full days in 2016 and felt ravenously hungry, if marginally more like a human trophy, because of it.)

The Great-Hair Grocery List

Butter, milk, eggs, and Brazilian-supermodel-level luster: Nutritionist Lisa Drayer, the author of *The Beauty Diet*, shares her food staples, available everywhere kale is sold.

For silkiness:

Oysters, crabmeat, lean meats, tofu, and beans have loads of iron and zinc—minerals that are crucial for keeping hair smooth.

For unbreakability:

Broccoli, red peppers, brussels sprouts, kiwi, and oranges are rich in vitamin C, which can protect hair from breakage.

For strength:

Greek yogurt and peanut butter are high in protein, a main building block of great hair and a source of elasticity.

For a healthier scalp:

Fatty fish (like salmon and trout), walnuts, and flaxseeds are packed with omega-3 fats, which can prevent dry scalp and dandruff.

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EXPERTS SAY IT TAKES MONTHS TO SEE RESULTS, BUT THEY ARE WRONG—MY DIET WAS IN ITS THIRD WEEK, AND MY HAIR WAS RESPLENDENT.

WEEK 2

My mother came to my apartment to visit the baby. I decided, although she had not asked me, to get even more prepared meals so that she too could live the Sakara life. Deranged with exhaustion, I was an evangelist by this point. Organic delivery food had become my religion.

“Mom! It’s so great. You will love it!” I said over the phone to her. My mother tentatively agreed to try a couple of meals.

She was not impressed. “Why does this muffin taste like seeds?” she kept asking me. “Get me a croissant.”

“This is a croissant made of seeds! It’s the same thing.”

It was no use—she had been defeated. We went to Shake Shack instead, but I doused my burger in ketchup, even though I hate ketchup, because it has a high ORAC value (578). As if by magic, she organically complimented my hair. (I had brushed it.)

WEEK 3

Experts say it takes two to three months to witness the aesthetic fruits of a high-ORAC diet, but they are all unequivocally wrong—my diet was in its third week, and my hair was resplendent. It was shinier than before, plus it had more body. My styling, however, was a mess. All I did was scrape it back into a tight ponytail. An onlooker could not even tell the glories of the high-ORAC diet. Salmon alone does not a great head of hair make. But how could I achieve an effortless daily hairdo that did not require a round brush, the proper use for which evades me? Would I ever bear a passing resemblance to Boston mom Gisele Bündchen?

I headed to Rescue Spa in Manhattan, a marbled palace featuring a fireplace that once belonged to Jackie O. I told the stylist I wanted a cool yet insouciant style that required no effort, and she told me how to get French-girl hair. I had never in my life been cool enough for French-girl hair. Still, I suppose, the mark of really beautiful hair is the ability to both embody *l’esprit français* and not look completely itinerant.

This is how you do French-girl hair, apparently: You constantly brush your hair whenever there is a break at any time, like when you are watching TV or preparing a burger made entirely out of red beets (ORAC value: 1,776). Then you are supposed to go into the shower and shampoo your hair but not put any conditioner in. Finally, you are supposed to not brush your hair, and let it air-dry with salt spray in it. This last part seemed particularly insane to me. How was I supposed to not brush my hair? What would it even look like? A cat’s back? A banana bread made only of seeds? I decided I couldn’t even think about it. I went home and ate a beet parfait out of stress.

WEEK 4

I returned to my hometown in Rhode Island for Easter, which is a tough festival for maintaining a high-ORAC, low-sugar diet. There is so much candy around and so few antioxidants. I put a lot of cloves on my ham, but did that really offset the many Peeps I was eating? I also decided to attempt French-girl hair here, in a more relaxed and less judgmental environment. I brushed my hair obsessively and then shampooed and liberally applied “beach sprays.” Then, critically, I didn’t brush it, although the temptation was strong.

As my hair dried, however, I realized: This diet works. My hair was so much silkier; I didn’t brush it, and I still didn’t look like the main character in *Nell*. I might keep myself on high-ORAC foods forever, just maybe not the random spices. I was planning to put oregano on my ham, and I chickened out. Beauty is already pain—it should not require an additional bitter aftertaste.

SUPPLEMENTAL READING

Hold the biotin—though it’s widely recognized as a hair-helping vitamin, it doesn’t have a lot of solid science backing its benefits (and doctors say biotin deficiency is pretty rare). What does have science behind it: Nutrafol, a supplement that contains saw palmetto to inhibit the male hormones known as androgens that can trigger hair loss in women and a ton of antioxidants to tamp down inflammation, which can also cause shedding.

In a six-month, double-blind, placebo-controlled study, 80 percent of women who took the supplement for six months reported an increase in hair growth (and 73 percent saw more volume). Multiple studies have shown that six months of marine collagen supplementation can increase hair growth and shine (find it in supplements like Crushed Tonic) by supporting follicle and scalp health, and a recent study suggests a patented prescription pill that combines low doses of spironolactone and minoxidil can help combat hair loss, too.

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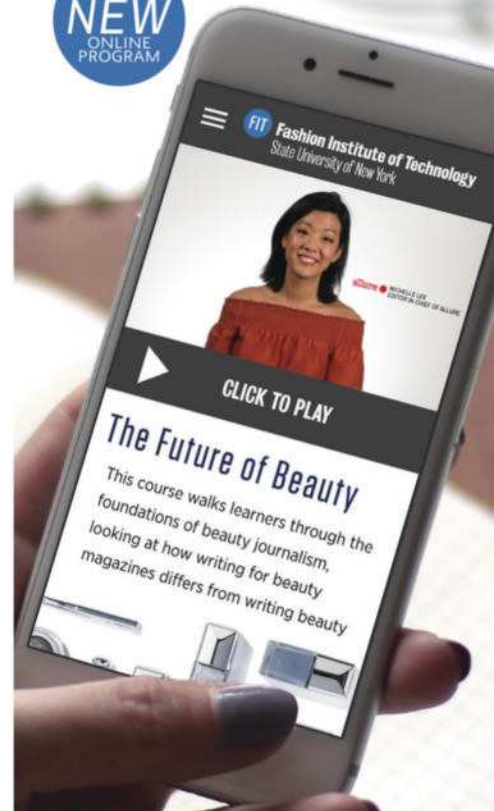
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DI R E C T O R Y

{hair}

THESE STYLISTS AND COLORISTS OFFER SOMETHING BEYOND THE SALON MENU: THEIR OWN MAGIC.

{ NEW YORK CITY }

HAIRCUT

White Rose Collective, Teddi Cranford. She used to assist Guido (fashion's one-name hairstyling legend) and now cranks out cool, unfussy styles at her own salon. \$225. 170 E. 2nd St. 332-999-6680.

Mane Advocates, Tamara Scott. Her nuanced trims are a lifesaver when you're transitioning from relaxers, and she's a master of curls: Bigger-the-better cuts, blunt triangular styles, curly bangs—she does it all. \$85 and up. 369 W. 35th St. 212-279-6263.

Cutler Salon, Greg Cassese. If you want something edgy (but still have to show up to an office), look no further than Cassese's choppy lobes and geometric short styles. \$130. 465 W. Broadway. 212-308-3838.

Bumble and Bumble, Roz. She'll always give you the cut you want—even if you're not sure how to articulate it—and never takes off more than you're comfortable with. \$135. 146 E. 56th St. 212-521-6500.

HAIR COLOR

Serge Normant at John Frieda Salon, Giancarlo Carollo. Carollo's believable reds and rich highlights are so good, one editor was stopped on the street about her auburn color. \$150 and up. 336 W. 23rd St. 212-879-1000.

Whiteroom, Elisabeth Lovell. If you're after a drastic color change, Lovell will take you from brunette to dusty rose in a single visit—without wrecking your hair. \$125 and up. 113 S. 6th St., Brooklyn. 718-384-5653.



artwork by monica ramos

EXTENSIONS

Fourteenjay Salon, John Warren. Get fuller hair on the quick: Warren's perfectly color-matched tape-in extensions really last (we've gotten two months out of them). \$170 and up. 14 Jay St. 646-869-5970.

BLOWOUT

Serge Normant at John Frieda Salon, Xavier Velasquez. Velasquez's handiwork has a sophistication that immediately makes everything you're wearing look 10 times more expensive. \$85. 336 W. 23rd St. 212-879-1000.

TREATMENT

The John Barrett Salon, Head Spa Revitalization. This deep-cleaning scalp facial (yes, scalp facial) feels heavenly and comes with before and after pictures so you can see how much gunk and flakiness was removed. \$250. 754 Fifth Ave. 212-872-2700.

Nexus New York Salon, Nexus Signature Protein Treatment. Got 30 minutes? This conditioning treatment revitalizes even the most tortured hair and comes with a blowout and the best scalp massage of your life. \$150. 39 N. Moore St. 212-219-8635.

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BRAIDING

Ancestral Strands, Tamara Albertini. She'll give you the most beautiful braids with beads—and teach you the history of the art form while she's at it. \$65 and up. House calls (a new location will open later this summer). 347-688-7668.

{ BOSTON }

HAIRCUT

Pini Swissa Salon, Chuck Bass. Whether you need a new cut or desperately want to fix your current one, you've come to the right place. His forte is cool rocker layers. \$200 and up. 18 Newbury St. 617-312-9668.

HAIR COLOR

Salon Mario Russo, Amanda Johnson. She has the near-magic ability to find your most flattering color—and sends you home with the perfect healthy-hair regimen. \$100 and up. 9 Newbury St. 617-424-6676.

BRAIDING

Simply Erinn's Unisex Hair Salon, Erinn Pearson. She's a local celebrity for her cornrow and braiding expertise. \$74 and up. 268 Brookline St., Cambridge. 617-547-8098.

{ PHILADELPHIA }

HAIRCUT

Tribe, Emily Utterback-Tyminski. She turns out swiny layers and easy, beachy waves. Price: \$55 and up. 882 Baltimore Pike, Chadds Ford. 484-732-8499.

HAIR COLOR

Barnet Fair, Kaylyn Walborn. Want to go from blonde to teal or from brunette to dove gray? Walborn will make your wildest Pinterest dreams come true. Price upon consultation. 139 N. 3rd St. 267-687-7114.

{ WASHINGTON, D.C. }

HAIRCUT

Rachel Joyce Organic Salon, Ashley. She architects the most amazing curly cuts (as well as goddess braids, twists, and locs). \$65 and up. 1754 Columbia Rd., NW. 202-627-2137.

George at the Four Seasons Salon,

Ismail Tekin. Tekin's meticulous layers have earned him an impressive clientele that includes politicians, celebrities, and dignitaries. \$100 and up. 2828 Pennsylvania Ave., NW. 202-342-1942.

HAIR COLOR

Immortal Beloved, Kerry Durbin. If you're thinking about going blonde, go to Durbin: Whether it's platinum, dirty, or golden, she specializes in this side of the spectrum. \$125 and up. 1831 14th St., NW. 202-299-1050.

EXTENSIONS

Salon L'eau, Christophe Jouenne.

This French industry vet is known for tasteful extensions. Price upon consultation. 3240 P St., NW. 202-625-2220.

{ ATLANTA }

HAIRCUT

Melrose & McQueen, Dyana Nematalla. This salon has a kitschy, hipster vibe. Nematalla's cuts are ridiculously meticulous. \$100 and up. 337 Elizabeth St., NE. 404-909-5245.

BRAIDING

Colour In-Home Hairstyling.

Frustrated by limited salon options for textured hair, Debra Shigley created a mobile styling service for women of color. Use the app to book on-demand braiding, flexi-rod sets, and blowouts. \$65. Book on the app.

{ MIAMI }

HAIRCUT

Atma Beauty, Emiliano De Pasqual.

This Miami master is all about soft, born-on-the-beach waves. \$200 and up. 1874 West Ave. 786-216-7510.

HAIR COLOR

Sean Donaldson Hair, Oriana Harris.

Consider her "the Fixer"—Harris is an expert in color correction, which comes in handy in sun-soaked South Beach. \$220 and up. 701 S. Miami Ave. 786-646-9390.

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{ DETROIT }

HAIRCUT

Textures by Nefertiti, Nefertiti. She specializes in transitioning clients from relaxers and is also a master of locs, twists, Bantu knots, and braids. \$65 and up. 4147 Cass Ave. 313-831-4771.

Antonino Salon & Spa, Anthony

Marsalese. Clients stick with Marsalese for his short layered cuts. \$115. 191 Townsend St., Birmingham. 248-258-5990.

HAIR COLOR

Chez Loulou, Brigitte

Rist. Rist's golden balayage looks as amazing on brunettes as it does on blondes. \$125 and up. 16900 Kercheval Ave., Grosse Pointe. 313-647-0525.

{ CHICAGO }

HAIRCUT AND COLOR

Katy Sugarman. She's a freelance hairstylist and colorist who listens—as in actually, really listens—to what you want and then gives you the healthiest, most natural-looking version of the blonde shade or sexy layers you're after. \$40 and up for cuts, \$65 and up for color. 1300 N. Astor St. 312-523-7874.

EXTENSIONS

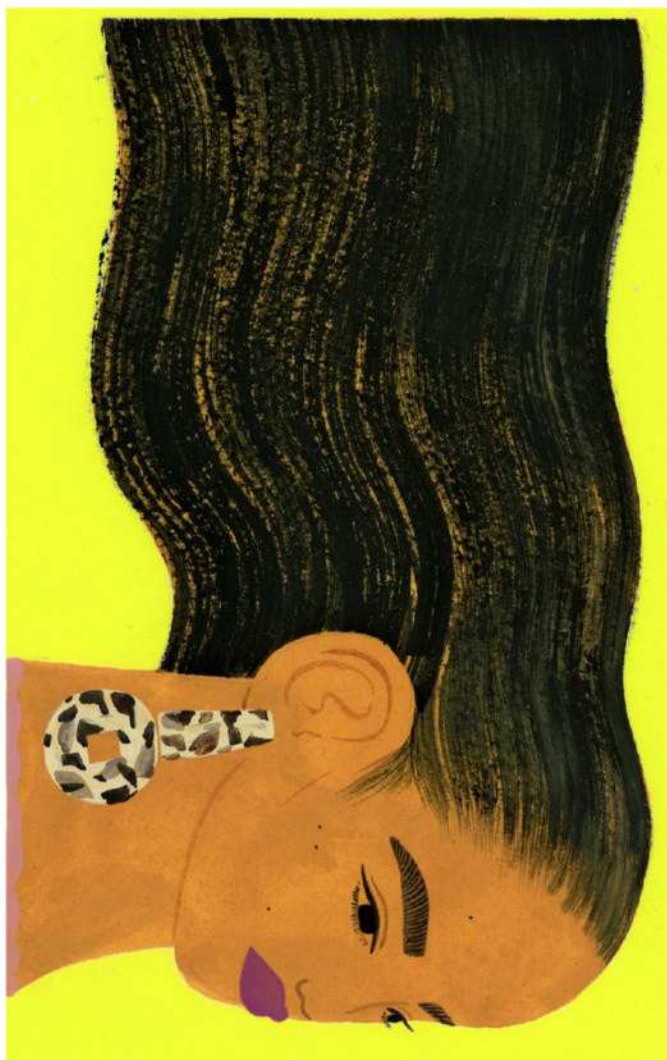
Renee Feldman Salon, Molly

McGinnis. Her tape-in extensions look natural, and they're easy to remove (not that you'd want to). Brides love her. \$350 and up. 1006 N. Clark St. 312-366-2117.

{ DALLAS }

HAIRCUT

Michael Raymond Salon, Jennifer Castillo. The swaggiest, most



charming layers at any length. \$85. 5321 E. Mockingbird Ln. 214-515-0400.

BLOWOUT

Frédéric Fekkai Salon, Tony Salle.

He's mastered the elusive voluminous-but-not-prissy blowout. \$75 and up. 30 Highland Park Village. 214-219-3600.

{ AUSTIN }

HAIRCUT AND COLOR

Third Space Salon, Ladda

Phommavong. With gobs of New York fashion week experience, she offers a one-stop shop for soft layers and subtle balayage. \$80 and up. 1013 W. Lynn St. 512-298-5398.

TREATMENT

Jose Luis Salon, Kérastase Fusio-

Dose. This treatment can be tailored for any hair type, but it gave our

tester's fine hair volume for a whole month. \$40 and up. 1100 S. Lamar Blvd. 512-474-1147.

{ LOS ANGELES }

HAIRCUT

Ramirez Tran Salon, Donovan Mills.

He takes his time analyzing your hair, your texture, and your face shape to find your perfect style. \$250. 8912 W. Olympic Blvd. 310-724-8167.

Chris McMillan The Salon, Robert Lopez.

His specialty: long layers that give your hair the most effortlessly cool shape. \$300 and up. 8944 Burton Way, Beverly Hills. 310-285-0088.

HAIR COLOR

Ramirez Tran Salon, Chad Kenyon.

Kenyon uses balayage to make shades

melt together, so highlights add shine without any streaks. \$475 and up. 8912 W. Olympic Blvd. 310-724-8167.

Mèche, Dawn Tracey. The prettiest sun-kissed highlights on blonde and brunette hair. \$350 and up. 8820 Burton Way. 310-278-8930.

BLOWOUT

Nine Zero One Salon, Tauni Dawson.

She's perfected cool-girl waves, and her blowouts have staying power. (As a colorist, she does mean beachy highlights). \$150 and up. 8469 Melrose Place. 310-855-9099.

BRAIDING

On Demand Salon. This mobile styling service does excellent boho braids (including summertime versions adorned with flowers, jewelry, and glitter). Price upon request. Book at least 24 hours in advance at ondemandsalon.com.

Reporting by: *Allure* staff, New York City, Boston, Miami, Chicago, Dallas, and Los Angeles; Marina Lamanna, Philadelphia; Adrienne Wichard, Washington, D.C.; Emily L. Foley, Atlanta; Kathy Buccio, Miami; Elizabeth Swanson, Detroit; Melanie Rud Chadwick, Chicago; Kristi and Scot Redman, Dallas; Ellen Miller, Austin; Shyema Azam and Kristen Nichols, Los Angeles.

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BACK

EVERY ERA HAS HAD ITS ICONIC HAIRSTYLES. WATCH STYLIST CYNDIA HARVEY REVISIT A FEW, WITH MODERN TWISTS, ON EVERY COLOR AND TEXTURE (AND LENGTH AND STYLE) YOU CAN IMAGINE. BY LOREN SAVINI

TO

THE

FUTURE

photographed by kristin-lee moolman





ROYAL PORTRAIT

The powdered wig is so three centuries ago. Hairstylist Cyndia Harvey used a round brush and a whole lot of hair spray to create three modern versions of a royal rococo style.

On Egypt, left: Prada sweater, tops, pants, and belt. Peter Do, Ariana Broussard, and Laura Lombardi earrings. On Yuki Beniya, center: Prada sweater, tops, pants, and belt. Peter Do and Ariana Broussard earrings. On Emmanuelle Lacou, right: Prada sweater, top, and pants. Ariana Broussard and Laura Lombardi earrings. Details, see allure.com. These pages: Fashion stylist, Agata Belcen. Hair: Cyndia Harvey. Makeup: Mathias van Hooff. Production: Creative Blood. Casting: Troy Casting.



SQUAD GOALS

Red and blonde and curly and natural and long and short and.... "This is what the pages of magazines should have looked like from the beginning," says Harvey. Just add a wind machine.

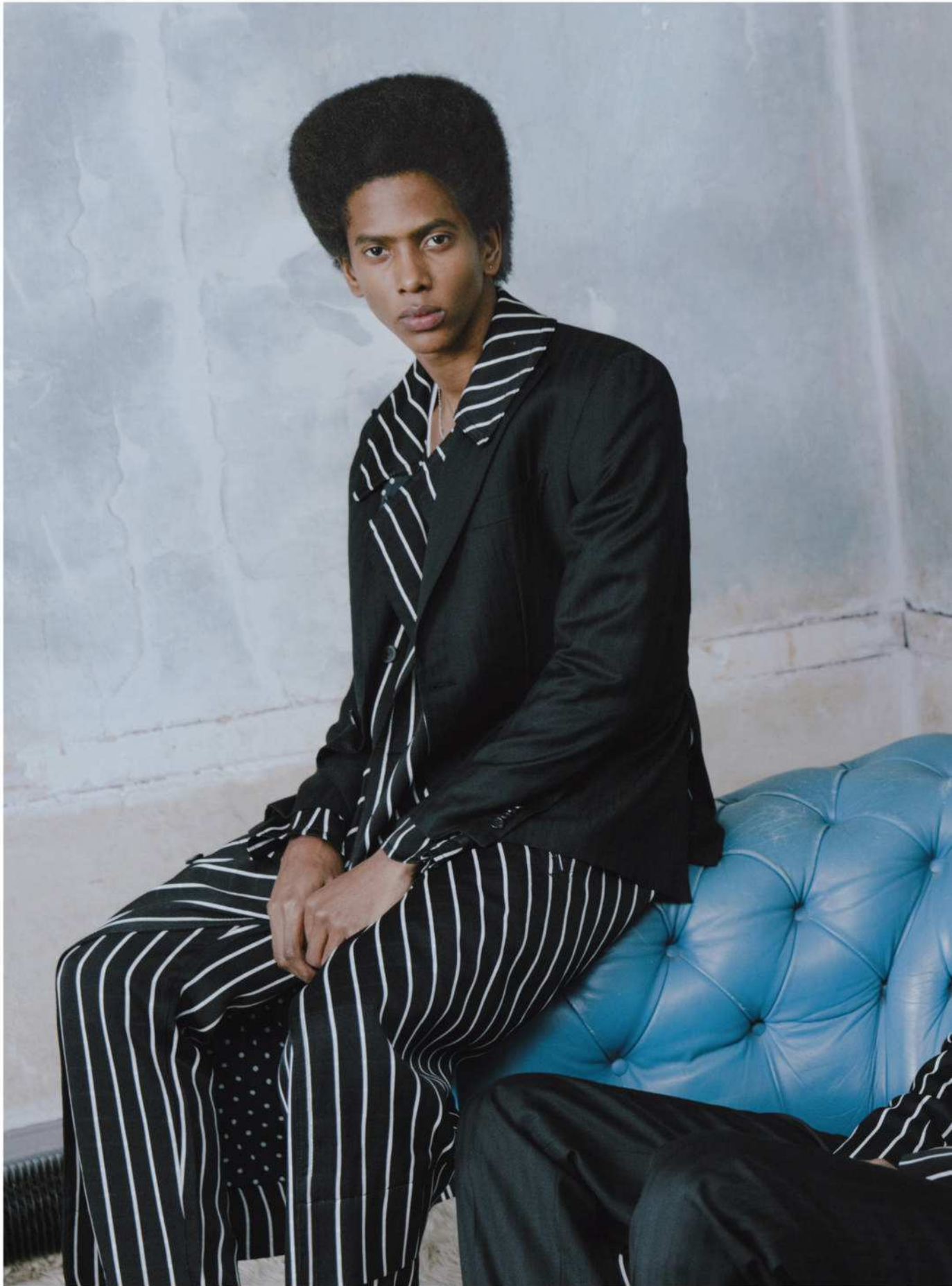
Left: Brioni jacket and pants. Rokit waistcoat. Gucci blouse. Tie from the Contemporary Wardrobe Collection. On Jeenu Mahadevan, second from left: Brioni jacket. Gucci waistcoat. Rokit shirt. Budd tie. On Rafael Mieses, center: Gucci jacket. Rokit waistcoat and shirt. Budd tie. On Beniya, second from right: Brioni jacket. Rokit waistcoat. Budd blouse. Tie from the Contemporary Wardrobe Collection. On Maisie Pearson, right: Gucci jacket and pants. Rokit waistcoat and blouse. Budd tie. Details, see allure.com.



HIGH AND MIGHTY

Instead of being positioned up and back like a classic '60s beehive, Harvey's 2018 version wraps all around the head like a crown. It still involves a lot of teasing, though: "I blow-dried her hair upside down using Bumble and Bumble Thickening Full Form Mousse. Then I back-combed the hair from roots to midlengths, twisted it up, and pinned it into the shape."

Charlotte Knowles top. Makeup colors: Le Gel Sourcils in Brun and Rouge Coco Shine in Boy by Chanel. Details, see allure.com.



THE UNTOUCHABLES

For these styles, Harvey took her inspiration from '80s gangster movies, where the hair was as full as the suits were pinstriped.

Left: Brioni jacket. Haider Ackermann jacket and pants. Center: Haider Ackermann jacket and shirt. Peter Do tank top. Brioni pants. Right: Haider Ackermann top. Peter Do tank top. Details, see allure.com.





SIDE EFFECT

Harvey gives our model's God-given hair texture and volume 100 percent of the credit on this one. She just threw in a mist of L'Oréal Professionnel Techni Art Air Fix hair spray for hold.

Brow This Way Fibre Pencil in Dark Brown by Rimmel London.

WILD AND FREE

Think Brontë sisters in a Yorkshire gust. To create loose Victorian-inspired curls, Harvey prepped the hair with L'Oréal Paris Stylista The Beach Wave Mist for wind-tangled texture. Then she used a curling iron to create spirals and loosened them with a paddle brush after the hair had cooled.

Left: Vivienne Westwood top and dress. Right: Vivienne Westwood jacket. Details, see allure.com.





Woman Combing Her Hair (c. 1888–90) by Edgar Degas, with embroidery by Hagar Vardimon, 2018

AN INTIMATE GESTURE

THE STORY OF A WOMAN AND HER HAIR,
THROUGH THE EYES OF A MASTER.

Think of the motions you go through every day. The ones you've performed so many times that you do them without much thought. You know how to brush your teeth, how to sign your name, how to wash your hands. Edgar Degas liked to linger on those routine moments. "He has always had a preoccupation with the movements we do repeatedly—bathing, ironing clothes, ballerinas rehearsing a dance. It tends to be a scene that feels natural and intimate," says George Shackelford, deputy director of the Kimbell Art Museum in Fort Worth. For instance, a woman combing her hair after a bath. Her mind may be wandering while she sits in the nude, working through snags and tangles, but the tableau is a reminder that even if it comes as second nature, interacting with our hair is a private and intimate act. "It's a personal, domestic moment," Shackelford

says. Of course, in this case, it's hard to look past her long, thick mane. Something calls for you to reach out and touch it. For mixed-media artist Hagar Vardimon, who reimagined the piece with cotton stitching, it's the movement that caught her eye. "When I look at this work, I'm attracted to the way her hair flows. She's sitting still—busy with her daily routine—but the way Degas draws each stroke almost makes it feel like the air around her is moving. Our hair behaves a lot like thread—the weight and the movement—so I used it to enhance that feeling," Vardimon says. Her instincts are spot on. "Degas draws long, flowing lines that make up the individual strands of hair. You can almost mime his exact strokes—it's like he drew them in the direction she's combing. So the hair looks alive to us," Shackelford says. "It has real luminosity." —LOREN SAVINI

artwork by hagar vardimon

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